

MTD Sales
27.35 L

Brand Share %
19.02 %

Information:

MTD : 01-08-2025 To 28-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.02 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	11.20	21.94 %
Gas-Stov	6.35	17.43 %
Cook-Pre	3.82	40.81 %
Grinder	3.03	18.48 %
Small-Ap	1.35	15.45 %
In-Stove	0.87	49.06 %
Chimney	0.44	7.82 %
Fan	0.29	2.03 %
Total	27.35	19.02 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	14.75	22.77 %
TIRUPATI-01	12.59	15.94 %
Total	27.35	19.02 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	6.60	29.82 %
Gas-Stov	3.06	20.61 %
Grinder	2.09	20.01 %
Cook-Pre	1.53	46.59 %
Small-Ap	0.50	12.89 %
Chimney	0.44	18.30 %
In-Stove	0.41	55.68 %
Fan	0.12	1.70 %
Total	14.75	22.77 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.62	17.03 %
CRL1	0.59	18.19 %
GNT1	0.35	14.25 %
KDR1	0.34	17.04 %
TVU1	0.32	17.37 %
VJW2	0.30	17.82 %
PPM1	0.26	15.79 %
ELU1	0.21	14.06 %
JPT1	0.20	13.30 %
CKT1	0.19	11.78 %
OGL1	0.18	6.79 %
VJW4	0.15	10.25 %
GDV1	0.14	10.69 %
GNT2	0.10	10.26 %
GTSD		0.00 %
Total	14.75	22.77 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	4.59	15.90 %
Gas-Stov	3.29	15.24 %
Cook-Pre	2.30	37.70 %
Grinder	0.93	15.78 %
Small-Ap	0.85	17.46 %
In-Stove	0.46	44.28 %
Fan	0.17	2.35 %
Total	12.59	15.94 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.72	11.59 %
ADI1	0.52	18.09 %
PUT1	0.51	11.34 %
KHT1	0.48	13.64 %
PGR1	0.43	15.42 %
PMR1	0.42	10.60 %
SPE1	0.35	16.85 %
CTO1	0.31	12.44 %
RCY1	0.29	16.21 %
TPY1	0.29	10.27 %
KNL1	0.28	6.65 %
MPL1	0.28	9.93 %
NDL1	0.22	7.77 %
VKI1	0.21	8.38 %
TPI1	0.21	8.93 %
RJP1	0.18	6.61 %
DHN1	0.16	12.36 %
KDA1	0.13	6.58 %
TPSD		0.00 %
Total	12.59	15.94 %