

MTD Sales
24.26 L

Brand Share %
18.95 %

Information:

MTD : 01-07-2025 To 28-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.95 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	10.85	22.57 %
Gas-Stov	4.65	15.63 %
Cook-Pre	2.94	35.86 %
Grinder	2.28	18.92 %
Small-Ap	1.53	21.42 %
In-Stove	0.94	60.52 %
Chimney	0.55	8.31 %
Fan	0.50	3.44 %
Flask	0.01	100.00 %
Total	24.26	18.95 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	13.06	22.33 %
TIRUPATI-01	11.20	16.11 %
Total	24.26	18.95 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	6.72	29.08 %
Gas-Stov	2.22	18.13 %
Grinder	1.72	22.38 %
Cook-Pre	1.17	39.67 %
Small-Ap	0.58	19.21 %
In-Stove	0.36	59.73 %
Fan	0.17	2.31 %
Chimney	0.11	8.38 %
Flask	0.01	100.00 %
Total	13.06	22.33 %

Branch *	MTD Sales L	Brand Share %
KDR1	0.48	14.32 %
TNK1	0.41	14.71 %
OGL1	0.30	14.14 %
ELU1	0.27	13.27 %
VJW4	0.25	18.88 %
RAL1	0.23	17.05 %
TEL1	0.20	11.89 %
DPE1	0.17	12.88 %
KND1	0.16	12.89 %
PRL1	0.13	16.93 %
JGG1	0.13	15.49 %
GDV1	0.10	9.10 %
GTSD	0.07	14.16 %
VJW2	0.07	6.74 %
AMP1	0.02	4.36 %
GNT2	0.01	0.71 %
Total	13.06	22.33 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	4.13	16.54 %
Gas-Stov	2.43	13.87 %
Cook-Pre	1.77	33.71 %
Small-Ap	0.95	23.02 %
In-Stove	0.58	61.02 %
Grinder	0.57	12.86 %
Chimney	0.44	8.30 %
Fan	0.33	4.68 %
Total	11.20	16.11 %

Branch *	MTD Sales L	Brand Share %
NLR1	0.39	18.92 %
ADI1	0.35	13.82 %
MPL1	0.34	9.45 %
TPY1	0.32	16.04 %
PUT1	0.31	11.17 %
RCY1	0.31	14.73 %
PMR1	0.30	10.43 %
CTO1	0.29	7.10 %
PGR1	0.24	10.34 %
KNL1	0.23	4.68 %
GTL1	0.23	16.28 %
NDL1	0.19	8.04 %
DHN1	0.19	13.14 %
TPI1	0.17	9.75 %
PIL1	0.14	12.71 %
KDA1	0.11	6.55 %
VKI1	0.08	4.26 %
Total	11.20	16.11 %