



# AP : BUTERFLY Sales Performance 29/04/2026 9:28 AM

MTD Sales  
23.90 L

Brand Share %  
14.42 %

Information:

MTD : 01-04-2026 To 28-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **14.42 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	9.80	19.33 %
Gas-Stov	6.78	21.75 %
Cook-Pre	2.44	51.91 %
Chimney	2.15	19.59 %
Grinder	1.98	15.00 %
Small-Ap	0.64	6.27 %
Fan	0.10	0.24 %
In-Stove	0.01	0.61 %
<b>Total</b>	<b>23.90</b>	<b>14.42 %</b>

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	12.74	15.28 %
TIRUPATI-01	11.16	13.55 %
<b>Total</b>	<b>23.90</b>	<b>14.42 %</b>

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	5.73	21.81 %
Gas-Stov	3.10	21.26 %
Grinder	1.27	15.11 %
Cook-Pre	1.26	49.76 %
Chimney	0.90	21.69 %
Small-Ap	0.42	6.81 %
Fan	0.07	0.33 %
In-Stove	-0.02	-2.12 %
<b>Total</b>	<b>12.74</b>	<b>15.28 %</b>

Branch *	MTD Sales L	Brand Share %
GNT1	0.33	9.75 %
OGL1	0.25	7.81 %
CRL1	0.25	6.78 %
TEL1	0.24	12.48 %
PAP1	0.24	11.91 %
DPE1	0.23	9.78 %
ELU1	0.22	8.39 %
BVR1	0.22	6.69 %
PRL1	0.21	11.44 %
VJW4	0.18	5.48 %
GNT2	0.15	8.46 %
TVU1	0.15	7.03 %
KND1	0.14	9.97 %
CKT1	0.13	7.13 %
VJW2	0.13	8.52 %
NZV1	0.11	6.91 %
RAL1	0.09	4.79 %
NPR1	0.08	6.28 %
AMP1	0.05	3.70 %
PNR1	0.02	2.71 %
<b>Total</b>	<b>12.74</b>	<b>15.28 %</b>

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Mixie	4.06	16.66 %
Gas-Stov	3.68	22.17 %
Chimney	1.25	18.31 %
Cook-Pre	1.18	54.44 %
Grinder	0.71	14.82 %
Small-Ap	0.21	5.43 %
Fan	0.04	0.16 %
In-Stove	0.03	3.81 %
<b>Total</b>	<b>11.16</b>	<b>13.55 %</b>

Branch *	MTD Sales L	Brand Share %
KNL1	0.51	8.79 %
KOU1	0.44	13.41 %
CTO1	0.37	8.78 %
RJP1	0.36	10.09 %
PUT1	0.35	13.03 %
KAR1	0.29	8.66 %
TPY1	0.27	11.60 %
PMR1	0.26	9.74 %
PGR1	0.25	9.44 %
KVL1	0.24	13.27 %
PIL1	0.22	11.40 %
NLR1	0.19	7.11 %
DHN1	0.18	8.38 %
KDA1	0.15	7.35 %
KDR1	0.15	6.80 %
NYP1	0.14	11.51 %
VKI1	0.12	9.56 %
MPL1	0.12	3.30 %
GTL1	0.10	9.39 %
KHT1	0.09	4.15 %
TPI1	0.07	4.67 %
NDL1	0.06	3.18 %
RCY1	0.04	2.34 %
TPSD		0.00 %
<b>Total</b>	<b>11.16</b>	<b>13.55 %</b>