



# AP : BUTERFLY Sales Performance 29/03/2026 9:27 AM

MTD Sales  
28.66 L

Brand Share %  
17.09 %

Information:

MTD : 01-03-2026 To 28-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.09 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	9.00	17.63 %
Gas-Stov	7.02	20.05 %
In-Stove	4.33	29.99 %
Cook-Pre	2.67	37.63 %
Grinder	2.51	16.08 %
Chimney	2.15	21.67 %
Small-Ap	0.80	7.11 %
Fan	0.17	0.75 %
Total	28.66	17.09 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	16.30	19.22 %
TIRUPATI-01	12.36	14.91 %
Total	28.66	17.09 %

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	5.19	20.23 %
Gas-Stov	3.73	24.70 %
In-Stove	2.75	32.05 %
Grinder	1.52	14.38 %
Chimney	1.34	28.39 %
Cook-Pre	1.24	47.45 %
Small-Ap	0.50	7.30 %
Fan	0.03	0.27 %
Total	16.30	19.22 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.71	16.12 %
VJW1	0.44	13.97 %
GNT1	0.43	14.66 %
PAP1	0.39	15.48 %
TEL1	0.33	13.86 %
VJW4	0.33	14.59 %
BPP1	0.33	15.69 %
RAL1	0.31	16.16 %
ELU1	0.28	9.46 %
PRL1	0.27	14.19 %
VJW2	0.25	8.04 %
GNT2	0.23	11.53 %
DPE1	0.23	12.39 %
TVU1	0.22	10.79 %
OGL1	0.16	5.29 %
JPT1	0.15	10.11 %
JGG1	0.08	7.98 %
GTSD		0.00 %
Total	16.30	19.22 %

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Mixie	3.81	14.99 %
Gas-Stov	3.29	16.52 %
In-Stove	1.58	26.96 %
Cook-Pre	1.43	31.90 %
Grinder	1.00	19.62 %
Chimney	0.81	15.57 %
Small-Ap	0.30	6.82 %
Fan	0.14	1.15 %
<b>Total</b>	<b>12.36</b>	<b>14.91 %</b>

Branch *	MTD Sales L	Brand Share %
TPY2	1.10	14.48 %
ATP1	0.61	9.30 %
TPY1	0.44	15.13 %
RJP1	0.40	9.79 %
PUT1	0.38	14.31 %
KNL1	0.34	7.49 %
KDA1	0.29	11.85 %
NDL1	0.28	14.30 %
PIL1	0.26	15.68 %
RCY1	0.26	15.62 %
PMR1	0.23	9.55 %
CTO1	0.22	5.13 %
DHN1	0.21	9.73 %
KDR1	0.18	10.02 %
MPL1	0.17	4.06 %
TPI1	0.13	8.67 %
VKI1	0.11	8.18 %
KHT1	0.07	3.48 %
TPSD		0.00 %
<b>Total</b>	<b>12.36</b>	<b>14.91 %</b>