

MTD Sales
31.89 L

Brand Share %
23.70 %

Information:

MTD : 01-11-2025 To 27-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.70 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	13.20	27.02 %
Gas-Stov	9.78	25.07 %
Cook-Pre	3.41	40.62 %
Grinder	2.09	14.97 %
Chimney	1.23	15.24 %
Small-Ap	1.19	18.37 %
In-Stove	0.97	57.29 %
Fan	0.03	0.32 %
Total	31.89	23.70 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	18.15	26.27 %
TIRUPATI-01	13.75	20.98 %
Total	31.89	23.70 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	7.45	30.62 %
Gas-Stov	5.69	28.96 %
Cook-Pre	1.96	48.93 %
Grinder	1.41	15.98 %
Small-Ap	0.67	21.40 %
Chimney	0.47	11.79 %
In-Stove	0.46	63.70 %
Fan	0.03	0.60 %
Total	18.15	26.27 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.75	20.35 %
CRL1	0.32	12.10 %
VJW4	0.25	21.24 %
OGL1	0.24	7.03 %
RAL1	0.23	10.89 %
AMP1	0.22	15.04 %
KND1	0.20	16.72 %
TEL1	0.19	21.95 %
GNT2	0.17	18.99 %
TVU1	0.17	12.63 %
VUY1	0.15	20.06 %
KDR1	0.15	5.79 %
ELU1	0.11	6.47 %
VKN1	0.11	6.08 %
JPT1	0.11	9.53 %
NPR1	0.09	7.16 %
JGG1	0.07	7.68 %
BPP1	0.06	7.40 %
VJW2	0.06	4.97 %
CKT1	0.05	3.57 %
PNR1	0.03	6.39 %
Total	18.15	26.27 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	5.75	23.46 %
Gas-Stov	4.09	21.12 %
Cook-Pre	1.45	33.05 %
Chimney	0.76	18.65 %
Grinder	0.67	13.22 %
Small-Ap	0.51	15.49 %
In-Stove	0.51	52.49 %
Total	13.75	20.98 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.39	23.38 %
TPY2	1.14	20.29 %
CTO1	0.46	21.98 %
SPE1	0.46	23.20 %
PIL1	0.37	19.08 %
KNL1	0.32	7.49 %
NDL1	0.30	11.36 %
KVL1	0.29	15.61 %
PGR1	0.22	11.48 %
NYP1	0.22	12.68 %
RCY1	0.21	13.80 %
GTL1	0.19	23.08 %
MPL1	0.18	7.90 %
RJP1	0.17	8.37 %
PDT1	0.15	16.52 %
PMR1	0.15	8.42 %
VKI1	0.14	7.65 %
PUT1	0.14	5.62 %
TPY1	0.11	6.07 %
TPI1	0.10	6.44 %
KHT1	0.10	3.29 %
DHN1	0.05	4.42 %
KDA1	0.05	4.43 %
Total	13.75	20.98 %