

MTD Sales
41.14 L

Brand Share %
19.76 %

Information:

MTD : 01-10-2025 To 27-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.76 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	16.82	22.14 %
Gas-Stov	12.53	20.43 %
Cook-Pre	4.60	39.34 %
Grinder	3.70	14.64 %
Small-Ap	1.46	17.67 %
In-Stove	1.12	68.28 %
Chimney	0.80	7.98 %
Fan	0.12	0.82 %
Total	41.14	19.76 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	22.59	23.35 %
TIRUPATI-01	18.55	16.64 %
Total	41.14	19.76 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	9.46	26.88 %
Gas-Stov	6.88	27.36 %
Grinder	2.64	16.16 %
Cook-Pre	2.23	43.59 %
Small-Ap	0.67	17.88 %
In-Stove	0.46	90.63 %
Chimney	0.22	6.04 %
Fan	0.03	0.41 %
Total	22.59	23.35 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.77	13.25 %
CRL1	0.69	15.63 %
OGL1	0.55	11.92 %
VKN1	0.40	19.69 %
ELU1	0.39	12.37 %
NRT1	0.36	16.65 %
RAL1	0.32	14.77 %
JPT1	0.31	18.89 %
VUY1	0.27	14.81 %
CKT1	0.24	8.70 %
VJW4	0.24	16.40 %
BPP1	0.23	12.47 %
KND1	0.21	16.17 %
PRL1	0.20	17.30 %
NPR1	0.19	14.11 %
AMP1	0.19	13.95 %
VJW2	0.13	10.69 %
TEL1	0.09	5.55 %
PNR1	0.09	10.23 %
GNT2	0.06	4.07 %
GTSD		0.00 %
WHVJ		0.00 %
Total	22.59	23.35 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	7.36	18.05 %
Gas-Stov	5.65	15.62 %
Cook-Pre	2.36	36.02 %
Grinder	1.06	11.86 %
Small-Ap	0.79	17.49 %
In-Stove	0.66	58.16 %
Chimney	0.58	9.06 %
Fan	0.09	1.25 %
Total	18.55	16.64 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.41	13.92 %
KVL1	0.80	18.91 %
PIL1	0.49	16.65 %
PMR1	0.48	10.62 %
MPL1	0.47	10.42 %
KNL1	0.46	5.26 %
PGR1	0.43	11.31 %
TPY1	0.43	12.20 %
NDL1	0.42	10.16 %
KHT1	0.40	10.29 %
CTO1	0.34	5.51 %
VKI1	0.30	11.17 %
PUT1	0.29	6.84 %
RCY1	0.28	11.16 %
NLR1	0.26	9.27 %
RJP1	0.25	6.72 %
PDT1	0.23	12.93 %
KDA1	0.21	6.18 %
TPI1	0.20	7.98 %
DHN1	0.16	10.42 %
TPSD		0.00 %
Total	18.55	16.64 %