

MTD Sales
29.25 L

Brand Share %
17.90 %

Information:

MTD : 01-09-2026 To 27-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.90 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	9.25	18.30 %
Gas-Stov	6.47	17.09 %
Cook-Ele	4.64	46.60 %
Chimney	3.10	25.51 %
Cook-Pre	2.84	56.62 %
Grinder	1.83	15.42 %
Small-Ap	1.07	7.33 %
Fan	0.03	0.17 %
In-Stove	0.01	0.38 %
Total	29.25	17.90 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	15.76	19.87 %
TIRUPATI-01	13.48	16.04 %
Total	29.25	17.90 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	4.51	19.98 %
Gas-Stov	3.92	22.07 %
Cook-Ele	2.50	42.06 %
Cook-Pre	1.48	61.15 %
Chimney	1.47	28.67 %
Grinder	1.18	17.14 %
Small-Ap	0.70	9.04 %
In-Stove	0.01	0.70 %
Total	15.76	19.87 %

Branch *	MTD Sales L	Brand Share %
VSK1	0.84	17.88 %
GNT1	0.71	15.88 %
VJW1	0.43	12.85 %
BVR1	0.37	12.86 %
RAL1	0.32	15.17 %
CRL1	0.29	7.12 %
BPP1	0.27	12.58 %
VJW4	0.24	12.25 %
PRL1	0.20	12.55 %
GNT2	0.18	8.98 %
JPT1	0.17	12.05 %
GDV1	0.12	8.52 %
TVU1	0.12	12.88 %
TEL1	0.09	5.79 %
OGL1	0.07	3.00 %
KND1	0.07	12.16 %
VJW2	0.04	3.20 %
GTSD	0.01	0.52 %
Total	15.76	19.87 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	4.75	16.94 %
Gas-Stov	2.55	12.68 %
Cook-Ele	2.14	53.33 %
Chimney	1.63	23.20 %
Cook-Pre	1.36	52.41 %
Grinder	0.65	13.05 %
Small-Ap	0.38	5.42 %
Fan	0.03	0.35 %
Total	13.48	16.04 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.17	14.53 %
TPY2	0.91	12.54 %
RCY1	0.42	13.64 %
KNL1	0.36	9.45 %
KVL1	0.34	15.49 %
KAR1	0.33	13.32 %
MPL1	0.32	14.79 %
GTY1	0.31	17.70 %
TPY1	0.29	12.18 %
KDR1	0.26	11.70 %
RJP1	0.24	9.39 %
SPE1	0.20	7.52 %
PDT1	0.20	9.70 %
NYP1	0.17	11.62 %
DHN1	0.16	11.10 %
PUT1	0.16	7.77 %
PMR1	0.15	8.89 %
NLR1	0.14	10.22 %
KHT1	0.12	4.34 %
CTO1	0.09	3.10 %
GTL1	0.04	5.35 %
TPSD		0.00 %
Total	13.48	16.04 %