

MTD Sales
26.31 L

Brand Share %
19.01 %

Information:

MTD : 01-08-2025 To 27-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.01 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	10.61	21.53 %
Gas-Stov	6.20	17.58 %
Cook-Pre	3.72	41.53 %
Grinder	2.93	18.22 %
Small-Ap	1.32	17.68 %
In-Stove	0.81	48.49 %
Chimney	0.44	8.07 %
Fan	0.26	1.87 %
Total	26.31	19.01 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	14.26	22.77 %
TIRUPATI-01	12.04	15.90 %
Total	26.31	19.01 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	6.31	29.36 %
Gas-Stov	3.06	20.93 %
Grinder	2.00	19.36 %
Cook-Pre	1.46	47.46 %
Small-Ap	0.50	15.29 %
Chimney	0.44	19.76 %
In-Stove	0.38	54.62 %
Fan	0.12	1.73 %
Total	14.26	22.77 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.62	17.38 %
KDR1	0.34	18.73 %
TVU1	0.32	17.37 %
GNT1	0.31	12.90 %
VJW2	0.30	17.82 %
PPM1	0.26	16.26 %
ELU1	0.21	14.06 %
CKT1	0.19	11.85 %
OGL1	0.18	6.79 %
JPT1	0.18	12.56 %
VJW4	0.15	10.50 %
GDV1	0.12	9.16 %
GNT2	0.10	10.26 %
GTSD		0.00 %
Total	14.26	22.77 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	4.30	15.47 %
Gas-Stov	3.14	15.20 %
Cook-Pre	2.26	38.42 %
Grinder	0.93	16.19 %
Small-Ap	0.83	19.52 %
In-Stove	0.44	44.21 %
Fan	0.14	2.00 %
Total	12.04	15.90 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.68	11.75 %
PUT1	0.51	11.65 %
ADI1	0.50	18.10 %
NYP1	0.49	18.60 %
PMR1	0.42	10.76 %
KHT1	0.41	12.13 %
PGR1	0.36	14.17 %
SPE1	0.35	17.02 %
CTO1	0.31	12.44 %
TPY1	0.29	10.55 %
KNL1	0.28	6.78 %
MPL1	0.28	9.93 %
RCY1	0.26	15.17 %
NDL1	0.22	7.96 %
VKI1	0.21	9.51 %
TPI1	0.21	9.15 %
RJP1	0.18	6.74 %
DHN1	0.16	12.36 %
KDA1	0.13	6.58 %
TPSD		0.00 %
Total	12.04	15.90 %