

MTD Sales  
23.46 L

Brand Share %  
19.11 %

Information:

MTD : 01-07-2025 To 27-07-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **19.11 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 10.50       | 22.77 %       |
| Gas-Stov | 4.54        | 16.04 %       |
| Cook-Pre | 2.83        | 36.07 %       |
| Grinder  | 2.23        | 19.69 %       |
| Small-Ap | 1.40        | 20.23 %       |
| In-Stove | 0.90        | 59.33 %       |
| Chimney  | 0.55        | 8.31 %        |
| Fan      | 0.50        | 3.56 %        |
| Flask    | 0.01        | 100.00 %      |
| Total    | 23.46       | 19.11 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 12.62       | 22.65 %       |
| TIRUPATI-01   | 10.84       | 16.17 %       |
| Total         | 23.46       | 19.11 %       |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 6.52        | 29.54 %       |
| Gas-Stov | 2.18        | 18.68 %       |
| Grinder  | 1.67        | 23.37 %       |
| Cook-Pre | 1.08        | 38.32 %       |
| Small-Ap | 0.53        | 18.33 %       |
| In-Stove | 0.34        | 58.38 %       |
| Fan      | 0.17        | 2.42 %        |
| Chimney  | 0.11        | 8.38 %        |
| Flask    | 0.01        | 100.00 %      |
| Total    | 12.62       | 22.65 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KDR1     | 0.48        | 14.99 %       |
| TNK1     | 0.41        | 14.84 %       |
| OGL1     | 0.30        | 14.74 %       |
| RAL1     | 0.20        | 15.67 %       |
| ELU1     | 0.19        | 10.30 %       |
| DPE1     | 0.17        | 13.25 %       |
| KND1     | 0.16        | 13.10 %       |
| TEL1     | 0.16        | 10.63 %       |
| PRL1     | 0.13        | 17.97 %       |
| JGG1     | 0.13        | 16.09 %       |
| GDV1     | 0.10        | 9.68 %        |
| GTSD     | 0.07        | 14.16 %       |
| VJW2     | 0.07        | 7.72 %        |
| AMP1     | 0.02        | 4.93 %        |
| GNT2     | 0.01        | 0.76 %        |
| Total    | 12.62       | 22.65 %       |

# TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 3.97        | 16.54 %       |
| Gas-Stov | 2.36        | 14.19 %       |
| Cook-Pre | 1.75        | 34.80 %       |
| Small-Ap | 0.87        | 21.59 %       |
| Grinder  | 0.57        | 13.45 %       |
| In-Stove | 0.56        | 59.93 %       |
| Chimney  | 0.44        | 8.30 %        |
| Fan      | 0.33        | 4.75 %        |
| Total    | 10.84       | 16.17 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KHT1     | 0.39        | 18.93 %       |
| NLR1     | 0.39        | 18.68 %       |
| MPL1     | 0.34        | 10.19 %       |
| TPY1     | 0.32        | 16.04 %       |
| ADI1     | 0.31        | 12.90 %       |
| RCY1     | 0.31        | 14.91 %       |
| PMR1     | 0.30        | 10.54 %       |
| CTO1     | 0.29        | 7.20 %        |
| PUT1     | 0.28        | 10.92 %       |
| KNL1     | 0.23        | 5.05 %        |
| PGR1     | 0.20        | 9.20 %        |
| NDL1     | 0.19        | 8.04 %        |
| GTL1     | 0.19        | 15.07 %       |
| DHN1     | 0.18        | 13.28 %       |
| TPI1     | 0.17        | 9.57 %        |
| PIL1     | 0.14        | 13.67 %       |
| KDA1     | 0.11        | 6.55 %        |
| VKI1     | 0.08        | 4.77 %        |
| Total    | 10.84       | 16.17 %       |