



# AP : BUTERFLY Sales Performance 28/05/2026 9:27 AM

MTD Sales  
21.43 L

Brand Share %  
13.87 %

Information:

MTD : 01-05-2026 To 27-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **13.87 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	9.12	19.25 %
Gas-Stov	6.05	17.37 %
Cook-Pre	2.21	47.92 %
Chimney	1.88	19.48 %
Grinder	1.67	15.38 %
Small-Ap	0.45	5.72 %
Fan	0.03	0.09 %
In-Stove	0.02	1.35 %
Total	21.43	13.87 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	11.24	14.23 %
TIRUPATI-01	10.19	13.49 %
Total	21.43	13.87 %

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	5.13	22.33 %
Gas-Stov	2.78	17.42 %
Cook-Pre	1.06	48.59 %
Grinder	1.04	14.55 %
Chimney	0.90	23.20 %
Small-Ap	0.29	7.40 %
Fan	0.03	0.15 %
Total	11.24	14.23 %

Branch *	MTD Sales L	Brand Share %
GTSD	0.37	9.04 %
NZV1	0.25	11.74 %
BVR1	0.22	7.99 %
VJW4	0.22	11.33 %
GNT1	0.21	7.22 %
VKN1	0.20	12.07 %
JPT1	0.20	13.36 %
CKT1	0.20	12.05 %
RAL1	0.17	12.31 %
AMP1	0.14	10.16 %
VJW1	0.14	5.19 %
VJW2	0.13	11.82 %
VUY1	0.13	12.31 %
TVU1	0.12	5.34 %
KND1	0.12	10.68 %
BPP1	0.07	6.74 %
TEL1	0.04	2.61 %
OGL1	0.04	1.00 %
ELU1	0.02	1.29 %
Total	11.24	14.23 %

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Mixie	3.99	16.36 %
Gas-Stov	3.26	17.33 %
Cook-Pre	1.15	47.33 %
Chimney	0.98	16.98 %
Grinder	0.63	17.01 %
Small-Ap	0.15	4.00 %
In-Stove	0.02	3.67 %
<b>Total</b>	<b>10.19</b>	<b>13.49 %</b>

Branch *	MTD Sales L	Brand Share %
TPY2	0.84	12.68 %
KNL1	0.52	9.30 %
KAR1	0.40	12.75 %
KOU1	0.38	12.59 %
CTO1	0.34	10.35 %
KDA1	0.31	12.11 %
TPY1	0.23	9.16 %
KDR1	0.21	10.61 %
SPE1	0.20	11.52 %
NDL1	0.20	9.01 %
RJP1	0.19	7.37 %
PGR1	0.17	7.55 %
PUT1	0.17	6.38 %
PDT1	0.15	9.30 %
DHN1	0.12	11.42 %
TPI1	0.11	8.05 %
MPL1	0.08	3.74 %
KHT1	0.05	3.63 %
NLR1	0.05	2.74 %
PMR1	0.03	1.37 %
<b>Total</b>	<b>10.19</b>	<b>13.49 %</b>