

MTD Sales
23.41 L

Brand Share %
14.59 %

Information:

MTD : 01-04-2026 To 27-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.59 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	9.59	19.72 %
Gas-Stov	6.64	21.89 %
Cook-Pre	2.33	51.23 %
Chimney	2.15	20.21 %
Grinder	1.98	15.37 %
Small-Ap	0.59	6.27 %
Fan	0.10	0.24 %
In-Stove	0.01	0.62 %
Total	23.41	14.59 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	12.35	15.37 %
TIRUPATI-01	11.06	13.81 %
Total	23.41	14.59 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	5.57	22.22 %
Gas-Stov	3.01	21.00 %
Grinder	1.27	15.45 %
Cook-Pre	1.15	47.95 %
Chimney	0.90	22.65 %
Small-Ap	0.39	6.94 %
Fan	0.07	0.33 %
In-Stove	-0.02	-2.19 %
Total	12.35	15.37 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.33	10.22 %
OGL1	0.25	7.81 %
CRL1	0.25	7.03 %
TEL1	0.24	12.48 %
PAP1	0.24	13.42 %
DPE1	0.23	9.89 %
VUY1	0.22	13.59 %
ELU1	0.22	8.64 %
PRL1	0.21	12.22 %
VJW4	0.18	5.48 %
BVR1	0.18	5.73 %
GNT2	0.15	8.46 %
TVU1	0.15	7.16 %
KND1	0.14	10.17 %
CKT1	0.13	7.48 %
VJW2	0.13	8.76 %
RAL1	0.09	4.88 %
NPR1	0.08	6.41 %
NZV1	0.06	3.88 %
AMP1	0.05	3.70 %
PNR1	0.02	2.71 %
Total	12.35	15.37 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	4.02	17.07 %
Gas-Stov	3.63	22.69 %
Chimney	1.25	18.76 %
Cook-Pre	1.18	54.91 %
Grinder	0.71	15.22 %
Small-Ap	0.20	5.26 %
Fan	0.04	0.16 %
In-Stove	0.03	3.81 %
Total	11.06	13.81 %

Branch *	MTD Sales L	Brand Share %
KNL1	0.51	8.85 %
KOU1	0.44	13.41 %
RJP1	0.36	10.92 %
CTO1	0.36	8.90 %
PUT1	0.35	13.28 %
KAR1	0.29	8.70 %
TPY1	0.27	11.81 %
PMR1	0.26	10.01 %
PGR1	0.25	9.79 %
KVL1	0.24	14.28 %
PIL1	0.22	11.40 %
NLR1	0.19	7.40 %
DHN1	0.18	8.38 %
PDT1	0.17	12.81 %
KDA1	0.15	7.79 %
KDR1	0.15	6.94 %
NYP1	0.14	11.76 %
VKI1	0.12	10.48 %
MPL1	0.12	3.41 %
GTL1	0.10	9.39 %
KHT1	0.09	4.42 %
TPI1	0.07	4.73 %
NDL1	0.06	3.30 %
RCY1	0.04	2.68 %
TPSD		0.00 %
Total	11.06	13.81 %