

MTD Sales
30.75 L

Brand Share %
23.75 %

Information:

MTD : 01-11-2025 To 26-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.75 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	12.86	27.42 %
Gas-Stov	9.23	24.85 %
Cook-Pre	3.33	40.95 %
Grinder	2.01	14.85 %
Chimney	1.23	15.24 %
Small-Ap	1.13	18.66 %
In-Stove	0.93	56.41 %
Fan	0.03	0.33 %
Total	30.75	23.75 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	17.49	26.33 %
TIRUPATI-01	13.26	21.03 %
Total	30.75	23.75 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	7.23	30.94 %
Gas-Stov	5.39	28.85 %
Cook-Pre	1.91	49.46 %
Grinder	1.37	16.04 %
Small-Ap	0.65	22.06 %
Chimney	0.47	11.79 %
In-Stove	0.44	62.82 %
Fan	0.03	0.60 %
Total	17.49	26.33 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.75	20.62 %
CRL1	0.32	12.38 %
VJW4	0.25	23.49 %
OGL1	0.24	7.25 %
AMP1	0.22	15.30 %
KND1	0.19	16.33 %
TEL1	0.19	23.45 %
GNT2	0.17	20.64 %
TVU1	0.17	14.71 %
RAL1	0.15	7.55 %
KDR1	0.15	6.05 %
VUY1	0.15	19.19 %
VKN1	0.11	6.08 %
JPT1	0.11	10.05 %
NPR1	0.09	7.50 %
ELU1	0.08	4.94 %
JGG1	0.07	7.68 %
VJW2	0.06	5.24 %
CKT1	0.05	3.57 %
BPP1	0.04	5.60 %
PNR1	0.03	7.31 %
Total	17.49	26.33 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	5.63	23.92 %
Gas-Stov	3.85	20.82 %
Cook-Pre	1.42	33.24 %
Chimney	0.76	18.65 %
Grinder	0.63	12.80 %
In-Stove	0.49	51.65 %
Small-Ap	0.48	15.44 %
Total	13.26	21.03 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.30	22.81 %
TPY2	1.09	19.95 %
CTO1	0.40	19.49 %
PIL1	0.34	18.74 %
NLR1	0.33	23.70 %
KNL1	0.32	8.14 %
NDL1	0.30	11.81 %
KVL1	0.29	16.42 %
NYP1	0.22	12.96 %
RCY1	0.21	14.09 %
PGR1	0.20	11.42 %
MPL1	0.18	7.90 %
PDT1	0.15	16.52 %
RJP1	0.15	7.44 %
VKI1	0.14	8.09 %
PUT1	0.14	5.85 %
PMR1	0.13	8.22 %
TPY1	0.11	6.41 %
KHT1	0.10	3.39 %
TPI1	0.09	5.64 %
DHN1	0.05	4.42 %
KDA1	0.05	4.43 %
Total	13.26	21.03 %