

MTD Sales
40.27 L

Brand Share %
19.72 %

Information:

MTD : 01-10-2025 To 26-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.72 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	16.41	22.07 %
Gas-Stov	12.35	20.44 %
Cook-Pre	4.56	39.47 %
Grinder	3.65	14.84 %
Small-Ap	1.44	17.57 %
In-Stove	1.10	67.92 %
Chimney	0.65	6.79 %
Fan	0.12	0.83 %
Total	40.27	19.72 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	22.29	23.43 %
TIRUPATI-01	17.98	16.49 %
Total	40.27	19.72 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	9.19	26.59 %
Gas-Stov	6.86	27.62 %
Grinder	2.64	16.56 %
Cook-Pre	2.23	43.79 %
Small-Ap	0.67	17.78 %
In-Stove	0.46	90.63 %
Chimney	0.22	6.26 %
Fan	0.03	0.41 %
Total	22.29	23.43 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.77	13.79 %
CRL1	0.69	15.63 %
OGL1	0.52	11.81 %
ELU1	0.39	12.73 %
VKN1	0.38	18.82 %
NRT1	0.36	17.25 %
RAL1	0.32	15.27 %
JPT1	0.27	16.98 %
VUY1	0.27	14.81 %
CKT1	0.24	8.70 %
VJW4	0.24	16.40 %
BPP1	0.23	12.47 %
KND1	0.21	16.17 %
PRL1	0.20	17.30 %
NPR1	0.19	14.11 %
AMP1	0.19	13.95 %
VJW2	0.13	10.99 %
TEL1	0.09	5.55 %
PNR1	0.09	10.23 %
GNT2	0.06	4.07 %
GTSD		0.00 %
WHVJ		0.00 %
Total	22.29	23.43 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	7.22	18.15 %
Gas-Stov	5.49	15.42 %
Cook-Pre	2.33	36.06 %
Grinder	1.01	11.66 %
Small-Ap	0.77	17.39 %
In-Stove	0.64	57.47 %
Chimney	0.44	7.09 %
Fan	0.09	1.26 %
Total	17.98	16.49 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.33	13.22 %
KVL1	0.80	19.42 %
PIL1	0.49	17.31 %
PMR1	0.48	10.71 %
KNL1	0.46	5.36 %
MPL1	0.46	10.57 %
TPY1	0.40	11.48 %
KHT1	0.40	10.39 %
NDL1	0.39	9.66 %
PGR1	0.36	9.74 %
CTO1	0.32	5.41 %
VKI1	0.30	11.32 %
PUT1	0.29	6.99 %
RCY1	0.28	11.16 %
NLR1	0.26	9.27 %
RJP1	0.25	6.75 %
PDT1	0.23	12.93 %
KDA1	0.21	6.27 %
TPI1	0.20	8.11 %
DHN1	0.16	10.42 %
TPSD		0.00 %
Total	17.98	16.49 %