

MTD Sales
28.21 L

Brand Share %
18.03 %

Information:

MTD : 01-09-2026 To 26-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.03 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	8.98	18.57 %
Gas-Stov	6.16	16.82 %
Cook-Ele	4.44	47.22 %
Chimney	3.10	26.59 %
Cook-Pre	2.60	56.84 %
Grinder	1.83	16.12 %
Small-Ap	1.07	7.72 %
Fan	0.03	0.18 %
In-Stove	0.01	0.39 %
Total	28.21	18.03 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	15.09	19.83 %
TIRUPATI-01	13.12	16.32 %
Total	28.21	18.03 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	4.44	20.44 %
Gas-Stov	3.63	21.10 %
Cook-Ele	2.35	41.29 %
Chimney	1.47	29.73 %
Cook-Pre	1.32	59.69 %
Grinder	1.18	17.72 %
Small-Ap	0.70	9.70 %
In-Stove	0.01	0.72 %
Total	15.09	19.83 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.68	15.47 %
VJW1	0.43	13.02 %
BVR1	0.37	13.25 %
NPR1	0.33	17.90 %
RAL1	0.32	15.17 %
CRL1	0.29	7.12 %
BPP1	0.27	14.09 %
VJW4	0.24	12.52 %
GNT2	0.18	9.13 %
PRL1	0.17	10.82 %
JPT1	0.17	12.60 %
GDV1	0.12	8.52 %
TVU1	0.12	12.88 %
TEL1	0.09	5.79 %
OGL1	0.07	3.06 %
KND1	0.07	14.74 %
VJW2	0.04	3.20 %
GTSD	0.01	0.52 %
Total	15.09	19.83 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	4.54	17.04 %
Gas-Stov	2.53	13.03 %
Cook-Ele	2.09	56.32 %
Chimney	1.63	24.29 %
Cook-Pre	1.28	54.18 %
Grinder	0.65	13.85 %
Small-Ap	0.38	5.60 %
Fan	0.03	0.36 %
Total	13.12	16.32 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.03	13.44 %
TPY2	0.91	12.87 %
RCY1	0.42	14.07 %
KNL1	0.35	9.30 %
KVL1	0.34	16.31 %
MPL1	0.32	15.64 %
KAR1	0.31	13.63 %
TPY1	0.29	12.71 %
KDR1	0.25	11.72 %
RJP1	0.24	9.74 %
SPE1	0.20	7.56 %
PDT1	0.20	9.74 %
DHN1	0.16	11.33 %
PUT1	0.16	7.97 %
NYP1	0.16	11.00 %
PMR1	0.15	9.14 %
NLR1	0.14	10.58 %
KHT1	0.12	4.39 %
CTO1	0.09	3.31 %
GTL1	0.02	2.12 %
TPSD		0.00 %
Total	13.12	16.32 %