

MTD Sales
24.90 L

Brand Share %
18.69 %

Information:

MTD : 01-08-2025 To 26-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.69 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	9.92	20.97 %
Gas-Stov	5.91	17.25 %
Cook-Pre	3.57	41.90 %
Grinder	2.79	18.13 %
Small-Ap	1.22	17.32 %
In-Stove	0.78	48.02 %
Chimney	0.44	8.27 %
Fan	0.26	1.92 %
Total	24.90	18.69 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	13.43	22.32 %
TIRUPATI-01	11.47	15.69 %
Total	24.90	18.69 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	5.97	28.93 %
Gas-Stov	2.87	20.35 %
Grinder	1.86	19.22 %
Cook-Pre	1.37	46.71 %
Small-Ap	0.44	14.53 %
Chimney	0.44	19.76 %
In-Stove	0.36	53.35 %
Fan	0.12	1.75 %
Total	13.43	22.32 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.62	17.96 %
TVU1	0.32	17.37 %
VJW2	0.30	18.07 %
KDR1	0.28	16.56 %
GNT1	0.27	12.36 %
PPM1	0.22	14.40 %
ELU1	0.19	12.77 %
OGL1	0.18	7.12 %
VJW4	0.15	10.50 %
CKT1	0.15	10.25 %
JPT1	0.14	11.20 %
GDV1	0.12	9.16 %
GNT2	0.06	6.51 %
GTSD		0.00 %
Total	13.43	22.32 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.96	14.82 %
Gas-Stov	3.03	15.07 %
Cook-Pre	2.20	39.37 %
Grinder	0.93	16.28 %
Small-Ap	0.78	19.44 %
In-Stove	0.42	44.24 %
Fan	0.14	2.10 %
Total	11.47	15.69 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.62	10.82 %
PUT1	0.51	12.02 %
NYP1	0.45	17.59 %
ADI1	0.45	17.42 %
PMR1	0.41	11.10 %
KHT1	0.39	11.83 %
PGR1	0.36	14.37 %
SPE1	0.33	16.39 %
CTO1	0.30	12.19 %
TPY1	0.29	10.80 %
KNL1	0.28	6.85 %
RCY1	0.26	15.55 %
MPL1	0.24	9.03 %
TPI1	0.21	9.63 %
NDL1	0.20	7.75 %
RJP1	0.18	6.99 %
VKI1	0.17	7.70 %
DHN1	0.14	11.50 %
KDA1	0.13	6.58 %
TPSD		0.00 %
Total	11.47	15.69 %