

MTD Sales
22.40 L

Brand Share %
19.10 %

Information:

MTD : 01-07-2025 To 26-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.10 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	10.02	22.95 %
Gas-Stov	4.30	15.99 %
Cook-Pre	2.66	35.63 %
Grinder	2.19	20.05 %
Small-Ap	1.36	20.40 %
In-Stove	0.82	57.90 %
Chimney	0.55	8.52 %
Fan	0.47	3.44 %
Flask	0.01	100.00 %
Total	22.40	19.10 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	12.06	22.84 %
TIRUPATI-01	10.34	16.04 %
Total	22.40	19.10 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	6.25	29.98 %
Gas-Stov	2.10	19.24 %
Grinder	1.62	23.93 %
Cook-Pre	1.00	38.42 %
Small-Ap	0.50	18.17 %
In-Stove	0.28	55.66 %
Fan	0.17	2.48 %
Chimney	0.11	8.38 %
Flask	0.01	100.00 %
Total	12.06	22.84 %

Branch *	MTD Sales L	Brand Share %
KDR1	0.48	15.47 %
TNK1	0.41	16.37 %
OGL1	0.30	15.31 %
VKN1	0.20	17.90 %
DPE1	0.17	14.59 %
KND1	0.16	14.99 %
RAL1	0.16	14.18 %
TEL1	0.16	11.69 %
ELU1	0.16	8.56 %
PRL1	0.13	16.98 %
JGG1	0.13	16.09 %
GDV1	0.10	9.68 %
GTSD	0.07	14.16 %
VJW2	0.03	4.14 %
AMP1	0.02	5.49 %
GNT2	0.01	0.79 %
Total	12.06	22.84 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.77	16.53 %
Gas-Stov	2.20	13.77 %
Cook-Pre	1.66	34.13 %
Small-Ap	0.86	21.96 %
Grinder	0.57	13.68 %
In-Stove	0.54	59.15 %
Chimney	0.44	8.56 %
Fan	0.30	4.45 %
Total	10.34	16.04 %

Branch *	MTD Sales L	Brand Share %
NLR1	0.39	18.91 %
KHT1	0.37	19.07 %
MPL1	0.34	10.19 %
TPY1	0.32	16.32 %
ADI1	0.31	13.56 %
RCY1	0.31	14.91 %
PMR1	0.30	11.77 %
PUT1	0.26	10.45 %
CTO1	0.25	6.23 %
NDL1	0.19	8.85 %
GTL1	0.19	15.43 %
KNL1	0.19	4.24 %
DHN1	0.18	14.01 %
TPI1	0.17	11.06 %
PGR1	0.16	7.77 %
PIL1	0.14	14.49 %
KDA1	0.08	4.94 %
VKI1	0.06	3.70 %
Total	10.34	16.04 %