

MTD Sales
22.46 L

Brand Share %
14.65 %

Information:

MTD : 01-04-2026 To 26-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.65 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	9.21	19.91 %
Gas-Stov	6.20	21.81 %
Cook-Pre	2.23	51.13 %
Chimney	2.15	20.53 %
Grinder	1.98	15.95 %
Small-Ap	0.57	6.25 %
Fan	0.10	0.25 %
In-Stove	0.01	0.62 %
Total	22.46	14.65 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	11.93	15.41 %
TIRUPATI-01	10.53	13.88 %
Total	22.46	14.65 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	5.34	22.20 %
Gas-Stov	2.85	20.80 %
Grinder	1.27	16.04 %
Cook-Pre	1.15	49.21 %
Chimney	0.90	23.63 %
Small-Ap	0.38	6.77 %
Fan	0.07	0.34 %
In-Stove	-0.02	-2.19 %
Total	11.93	15.41 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.33	10.48 %
NRT1	0.33	14.11 %
CRL1	0.25	7.24 %
TEL1	0.24	12.82 %
DPE1	0.23	10.63 %
OGL1	0.22	7.30 %
VUY1	0.22	14.54 %
ELU1	0.22	8.85 %
PRL1	0.19	11.33 %
VJW4	0.18	5.59 %
GNT2	0.15	8.46 %
TVU1	0.15	7.36 %
KND1	0.14	10.94 %
CKT1	0.13	7.59 %
VJW2	0.13	9.04 %
BVR1	0.12	4.09 %
RAL1	0.09	5.04 %
JGG1	0.09	12.43 %
NPR1	0.08	6.94 %
NZV1	0.06	3.96 %
AMP1	0.05	3.90 %
PNR1	0.02	2.71 %
Total	11.93	15.41 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.88	17.43 %
Gas-Stov	3.35	22.74 %
Chimney	1.25	18.76 %
Cook-Pre	1.08	53.36 %
Grinder	0.71	15.81 %
Small-Ap	0.19	5.43 %
Fan	0.04	0.17 %
In-Stove	0.03	3.81 %
Total	10.53	13.88 %

Branch *	MTD Sales L	Brand Share %
KNL1	0.51	9.45 %
KOU1	0.41	14.13 %
RJP1	0.36	11.32 %
CTO1	0.36	9.26 %
PUT1	0.35	13.91 %
KAR1	0.29	8.86 %
TPY1	0.27	12.03 %
PMR1	0.26	10.70 %
KVL1	0.24	14.28 %
PGR1	0.23	9.50 %
DHN1	0.21	10.64 %
NLR1	0.19	7.87 %
PDT1	0.17	13.43 %
PIL1	0.15	9.81 %
KDA1	0.15	7.91 %
KDR1	0.15	7.57 %
NYP1	0.14	11.76 %
MPL1	0.12	3.67 %
GTL1	0.10	9.55 %
TPI1	0.07	4.73 %
VKI1	0.07	6.22 %
NDL1	0.06	3.30 %
RCY1	0.04	2.71 %
KHT1	0.01	0.40 %
TPSD		0.00 %
Total	10.53	13.88 %