

MTD Sales
27.04 L

Brand Share %
17.27 %

Information:

MTD : 01-03-2026 To 26-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.27 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	8.46	17.77 %
Gas-Stov	6.35	19.57 %
In-Stove	4.26	31.99 %
Cook-Pre	2.62	38.33 %
Grinder	2.34	15.79 %
Chimney	2.07	22.62 %
Small-Ap	0.76	7.16 %
Fan	0.17	0.80 %
Total	27.04	17.27 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	15.40	19.40 %
TIRUPATI-01	11.65	15.07 %
Total	27.04	17.27 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	4.82	20.23 %
Gas-Stov	3.38	24.04 %
In-Stove	2.75	33.73 %
Grinder	1.43	14.09 %
Chimney	1.34	30.77 %
Cook-Pre	1.19	48.58 %
Small-Ap	0.47	7.19 %
Fan	0.03	0.29 %
Total	15.40	19.40 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.71	16.70 %
GNT1	0.43	15.84 %
PAP1	0.39	16.26 %
VJW1	0.38	13.79 %
TEL1	0.33	15.31 %
BPP1	0.33	16.72 %
RAL1	0.31	17.17 %
VJW4	0.29	13.72 %
ELU1	0.28	10.10 %
PRL1	0.27	14.19 %
GNT2	0.23	13.05 %
DPE1	0.22	12.25 %
TVU1	0.22	11.77 %
GDV1	0.21	17.02 %
VJW2	0.16	5.30 %
JPT1	0.15	10.58 %
OGL1	0.13	4.43 %
JGG1	0.08	7.98 %
GTSD		0.00 %
Total	15.40	19.40 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.64	15.31 %
Gas-Stov	2.97	16.15 %
In-Stove	1.51	29.25 %
Cook-Pre	1.43	32.60 %
Grinder	0.92	19.46 %
Chimney	0.73	15.26 %
Small-Ap	0.29	7.12 %
Fan	0.14	1.22 %
Total	11.65	15.07 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.05	14.55 %
ATP1	0.61	9.91 %
KAR1	0.48	14.72 %
TPY1	0.44	15.47 %
RJP1	0.40	10.47 %
PUT1	0.38	14.70 %
KNL1	0.34	8.37 %
KDA1	0.29	13.35 %
NDL1	0.28	16.08 %
NLR1	0.26	15.98 %
PIL1	0.26	16.83 %
PMR1	0.23	10.44 %
CTO1	0.22	5.66 %
DHN1	0.21	10.11 %
KDR1	0.18	10.30 %
MPL1	0.17	4.27 %
TPI1	0.13	10.70 %
VKI1	0.11	9.10 %
KHT1	0.07	3.56 %
RCY1	0.06	4.15 %
TPSD		0.00 %
Total	11.65	15.07 %