

MTD Sales
29.70 L

Brand Share %
23.83 %

Information:

MTD : 01-11-2025 To 25-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.83 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	12.37	27.45 %
Gas-Stov	8.90	24.74 %
Cook-Pre	3.17	40.81 %
Grinder	2.01	15.46 %
Chimney	1.23	15.94 %
Small-Ap	1.09	19.09 %
In-Stove	0.89	55.33 %
Fan	0.03	0.34 %
Total	29.70	23.83 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	16.83	26.43 %
TIRUPATI-01	12.87	21.12 %
Total	29.70	23.83 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	6.85	30.49 %
Gas-Stov	5.18	28.62 %
Cook-Pre	1.84	49.14 %
Grinder	1.37	17.01 %
Small-Ap	0.65	23.69 %
Chimney	0.47	12.94 %
In-Stove	0.44	62.82 %
Fan	0.03	0.62 %
Total	16.83	26.43 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.67	19.89 %
TNK1	0.65	22.94 %
CRL1	0.32	12.66 %
VJW4	0.25	23.49 %
AMP1	0.22	18.00 %
OGL1	0.21	7.12 %
GNT2	0.17	20.64 %
TVU1	0.17	15.13 %
TEL1	0.15	19.99 %
KDR1	0.15	6.16 %
VUY1	0.15	21.14 %
RAL1	0.13	6.79 %
KND1	0.13	11.89 %
VKN1	0.11	6.16 %
JPT1	0.11	10.36 %
NPR1	0.09	7.50 %
ELU1	0.08	4.94 %
JGG1	0.07	7.68 %
VJW2	0.06	5.46 %
CKT1	0.05	3.57 %
BPP1	0.04	5.60 %
PNR1	0.03	7.31 %
Total	16.83	26.43 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	5.53	24.44 %
Gas-Stov	3.72	20.81 %
Cook-Pre	1.34	33.10 %
Chimney	0.76	18.65 %
Grinder	0.63	12.92 %
In-Stove	0.45	49.51 %
Small-Ap	0.44	14.86 %
Total	12.87	21.12 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.30	23.30 %
TPY2	1.04	19.59 %
CTO1	0.38	19.07 %
PIL1	0.34	18.74 %
KNL1	0.32	8.54 %
NDL1	0.29	11.77 %
KVL1	0.29	17.17 %
NLR1	0.28	20.70 %
NYP1	0.22	12.96 %
RCY1	0.21	14.43 %
PGR1	0.18	10.79 %
MPL1	0.18	8.30 %
PDT1	0.15	18.24 %
RJP1	0.15	7.62 %
PUT1	0.14	5.97 %
PMR1	0.13	8.39 %
TPY1	0.11	6.70 %
KHT1	0.10	3.58 %
TPI1	0.09	5.64 %
VKI1	0.07	4.59 %
DHN1	0.05	4.62 %
KDA1	0.05	5.40 %
Total	12.87	21.12 %