

MTD Sales
39.10 L

Brand Share %
19.87 %

Information:

MTD : 01-10-2025 To 25-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.87 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	15.95	22.15 %
Gas-Stov	11.94	20.82 %
Cook-Pre	4.47	39.64 %
Grinder	3.55	14.81 %
Small-Ap	1.37	17.27 %
In-Stove	1.06	68.22 %
Chimney	0.65	7.03 %
Fan	0.12	0.86 %
Total	39.10	19.87 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	21.81	23.82 %
TIRUPATI-01	17.29	16.43 %
Total	39.10	19.87 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	8.94	26.73 %
Gas-Stov	6.79	28.81 %
Grinder	2.54	16.36 %
Cook-Pre	2.22	44.45 %
Small-Ap	0.62	17.14 %
In-Stove	0.44	90.26 %
Chimney	0.22	6.91 %
Fan	0.03	0.43 %
Total	21.81	23.82 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.72	13.13 %
CRL1	0.69	16.94 %
OGL1	0.52	12.07 %
VKN1	0.38	19.45 %
ELU1	0.37	12.68 %
NRT1	0.36	17.25 %
RAL1	0.31	15.42 %
JPT1	0.27	18.00 %
VUY1	0.27	15.13 %
CKT1	0.24	8.93 %
VJW4	0.24	17.60 %
BPP1	0.23	12.66 %
KND1	0.21	16.17 %
NPR1	0.19	14.75 %
AMP1	0.19	15.66 %
PRL1	0.16	14.63 %
VJW2	0.13	11.37 %
TEL1	0.09	5.62 %
PNR1	0.09	10.23 %
GNT2	0.06	4.19 %
GTSD		0.00 %
WHVJ		0.00 %
Total	21.81	23.82 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	7.00	18.17 %
Gas-Stov	5.15	15.24 %
Cook-Pre	2.25	35.81 %
Grinder	1.01	11.96 %
Small-Ap	0.74	17.38 %
In-Stove	0.62	58.06 %
Chimney	0.44	7.09 %
Fan	0.09	1.29 %
Total	17.29	16.43 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.32	13.66 %
KVL1	0.74	18.76 %
PIL1	0.49	17.35 %
KNL1	0.45	5.47 %
TPY1	0.40	11.94 %
NDL1	0.39	9.97 %
PMR1	0.38	9.06 %
MPL1	0.38	8.87 %
PGR1	0.36	10.16 %
KHT1	0.36	9.89 %
CTO1	0.32	5.45 %
VKI1	0.30	11.45 %
PUT1	0.29	7.38 %
RCY1	0.28	10.91 %
NLR1	0.26	9.45 %
RJP1	0.23	6.21 %
PDT1	0.23	12.93 %
KDA1	0.21	6.46 %
TPI1	0.20	8.35 %
DHN1	0.16	10.75 %
TPSD		0.00 %
Total	17.29	16.43 %