

MTD Sales
25.56 L

Brand Share %
17.65 %

Information:

MTD : 01-09-2026 To 25-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.65 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	7.84	17.67 %
Gas-Stov	5.75	16.56 %
Cook-Ele	4.11	47.28 %
Chimney	2.80	27.13 %
Cook-Pre	2.36	55.40 %
Grinder	1.71	16.53 %
Small-Ap	0.94	7.41 %
Fan	0.03	0.19 %
In-Stove	0.01	0.41 %
Total	25.56	17.65 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	14.08	19.86 %
TIRUPATI-01	11.49	15.53 %
Total	25.56	17.65 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	4.11	20.75 %
Gas-Stov	3.42	20.70 %
Cook-Ele	2.16	40.38 %
Chimney	1.39	30.38 %
Cook-Pre	1.23	59.40 %
Grinder	1.18	19.35 %
Small-Ap	0.56	8.64 %
In-Stove	0.01	0.79 %
Total	14.08	19.86 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.61	15.41 %
VJW1	0.43	13.46 %
BVR1	0.29	11.06 %
RAL1	0.28	13.77 %
CRL1	0.26	6.95 %
NPR1	0.25	14.92 %
VJW4	0.19	11.20 %
GNT2	0.15	8.56 %
PRL1	0.15	10.11 %
GDV1	0.12	8.52 %
TVU1	0.12	13.90 %
TEL1	0.09	6.39 %
JPT1	0.08	7.23 %
OGL1	0.07	3.20 %
KND1	0.07	16.70 %
VJW2	0.04	3.32 %
GTSD	0.01	0.52 %
Total	14.08	19.86 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.73	15.18 %
Gas-Stov	2.33	12.81 %
Cook-Ele	1.94	58.37 %
Chimney	1.42	24.57 %
Cook-Pre	1.12	51.59 %
Grinder	0.53	12.50 %
Small-Ap	0.38	6.11 %
Fan	0.03	0.39 %
Total	11.49	15.53 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.84	12.07 %
TPY2	0.74	11.23 %
KNL2	0.60	17.60 %
RCY1	0.42	14.31 %
KVL1	0.34	16.81 %
KNL1	0.31	8.70 %
KAR1	0.31	14.13 %
KDR1	0.25	12.18 %
TPY1	0.23	10.66 %
SPE1	0.20	8.30 %
RJP1	0.17	7.49 %
DHN1	0.16	14.07 %
NYP1	0.16	11.99 %
PMR1	0.13	8.31 %
PUT1	0.12	6.53 %
PDT1	0.12	6.82 %
NLR1	0.10	8.42 %
CTO1	0.09	3.39 %
KHT1	0.08	3.17 %
GTL1	0.02	2.25 %
TPSD		0.00 %
Total	11.49	15.53 %