

MTD Sales
24.22 L

Brand Share %
18.67 %

Information:

MTD : 01-08-2025 To 25-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.67 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	9.70	21.07 %
Gas-Stov	5.68	17.03 %
Cook-Pre	3.49	42.28 %
Grinder	2.70	17.87 %
Small-Ap	1.19	17.19 %
In-Stove	0.76	47.41 %
Chimney	0.44	8.55 %
Fan	0.26	1.98 %
Total	24.22	18.67 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	13.16	22.41 %
TIRUPATI-01	11.06	15.58 %
Total	24.22	18.67 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	5.86	28.91 %
Gas-Stov	2.85	20.59 %
Grinder	1.76	18.78 %
Cook-Pre	1.35	47.20 %
Chimney	0.44	21.41 %
Small-Ap	0.43	14.63 %
In-Stove	0.34	52.00 %
Fan	0.12	1.80 %
Total	13.16	22.41 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.62	17.96 %
TVU1	0.32	17.37 %
KDR1	0.28	16.56 %
GNT1	0.27	12.36 %
PPM1	0.22	15.36 %
ELU1	0.19	12.77 %
OGL1	0.18	7.35 %
VJW4	0.15	10.77 %
JPT1	0.14	11.20 %
CKT1	0.14	9.80 %
GDV1	0.12	9.59 %
GNT2	0.06	6.76 %
GTSD		0.00 %
Total	13.16	22.41 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.85	14.91 %
Gas-Stov	2.83	14.50 %
Cook-Pre	2.14	39.68 %
Grinder	0.93	16.38 %
Small-Ap	0.75	19.14 %
In-Stove	0.42	44.24 %
Fan	0.14	2.16 %
Total	11.06	15.58 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.58	10.57 %
PUT1	0.48	11.64 %
ADI1	0.44	17.69 %
PMR1	0.41	11.40 %
KHT1	0.39	12.01 %
NYP1	0.37	16.14 %
SPE1	0.33	16.39 %
PGR1	0.31	13.41 %
CTO1	0.30	12.41 %
TPY1	0.29	10.98 %
KNL1	0.28	7.20 %
MPL1	0.24	9.23 %
RCY1	0.22	13.40 %
TPI1	0.21	9.63 %
NDL1	0.20	7.92 %
RJP1	0.18	7.07 %
VKI1	0.17	7.70 %
DHN1	0.14	11.95 %
KDA1	0.13	6.80 %
TPSD		0.00 %
Total	11.06	15.58 %