



AP : BUTERFLY Sales Performance 26/05/2026 9:27 AM

MTD Sales
20.57 L

Brand Share %
14.05 %

Information:

MTD : 01-05-2026 To 25-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.05 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	8.72	19.37 %
Gas-Stov	5.88	17.87 %
Cook-Pre	2.08	47.39 %
Chimney	1.88	19.85 %
Grinder	1.53	14.92 %
Small-Ap	0.43	5.86 %
Fan	0.03	0.10 %
In-Stove	0.02	1.41 %
Total	20.57	14.05 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	10.68	14.23 %
TIRUPATI-01	9.89	13.86 %
Total	20.57	14.05 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	4.80	22.17 %
Gas-Stov	2.61	17.14 %
Cook-Pre	1.04	48.57 %
Grinder	1.00	14.74 %
Chimney	0.90	24.35 %
Small-Ap	0.29	7.68 %
Fan	0.03	0.16 %
Total	10.68	14.23 %

Branch *	MTD Sales L	Brand Share %
GTSD	0.37	9.04 %
NRT1	0.26	9.60 %
NZV1	0.25	12.34 %
BVR1	0.22	8.52 %
VJW4	0.22	12.02 %
GNT1	0.21	7.35 %
JPT1	0.20	13.36 %
CKT1	0.20	13.06 %
VKN1	0.16	10.35 %
AMP1	0.14	10.74 %
VJW2	0.13	12.57 %
RAL1	0.13	9.71 %
TVU1	0.12	5.45 %
GNT2	0.12	11.39 %
KND1	0.12	11.40 %
VJW1	0.11	4.71 %
BPP1	0.05	5.04 %
TEL1	0.04	2.84 %
OGL1	0.04	1.08 %
ELU1	0.02	1.30 %
Total	10.68	14.23 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.92	16.77 %
Gas-Stov	3.26	18.50 %
Cook-Pre	1.04	46.27 %
Chimney	0.98	16.98 %
Grinder	0.53	15.28 %
Small-Ap	0.14	3.93 %
In-Stove	0.02	4.11 %
Total	9.89	13.86 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.77	12.13 %
KNL1	0.52	9.60 %
KAR1	0.40	13.26 %
KOU1	0.35	13.56 %
CTO1	0.34	10.90 %
KDA1	0.31	12.65 %
KDR1	0.21	10.84 %
SPE1	0.20	12.49 %
NDL1	0.20	9.36 %
TPY1	0.19	9.05 %
PGR1	0.17	7.90 %
PUT1	0.15	6.06 %
PDT1	0.15	9.38 %
RJP1	0.13	5.74 %
DHN1	0.12	11.42 %
TPI1	0.11	8.51 %
MPL1	0.08	3.92 %
KHT1	0.05	3.82 %
NLR1	0.05	3.07 %
PMR1		0.00 %
Total	9.89	13.86 %