

MTD Sales
28.78 L

Brand Share %
24.19 %

Information:

MTD : 01-11-2025 To 24-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.19 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	12.05	28.02 %
Gas-Stov	8.73	25.20 %
Cook-Pre	3.05	41.08 %
Grinder	1.93	15.62 %
Chimney	1.23	16.34 %
Small-Ap	0.99	18.75 %
In-Stove	0.78	52.92 %
Fan	0.03	0.36 %
Total	28.78	24.19 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	16.28	26.72 %
TIRUPATI-01	12.50	21.53 %
Total	28.78	24.19 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	6.65	31.10 %
Gas-Stov	5.10	28.86 %
Cook-Pre	1.73	49.03 %
Grinder	1.33	17.20 %
Small-Ap	0.58	22.82 %
Chimney	0.47	13.63 %
In-Stove	0.40	58.46 %
Fan	0.03	0.66 %
Total	16.28	26.72 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.60	18.55 %
TNK1	0.59	23.76 %
CRL1	0.31	12.08 %
OGL1	0.21	7.47 %
TVU1	0.17	15.13 %
KDR1	0.15	6.38 %
RAL1	0.13	6.79 %
VUY1	0.12	19.54 %
TEL1	0.12	16.04 %
KND1	0.11	11.02 %
VKN1	0.11	6.96 %
JPT1	0.11	10.36 %
GNT2	0.10	15.68 %
NPR1	0.09	7.67 %
ELU1	0.08	4.94 %
JGG1	0.07	7.98 %
VJW2	0.06	5.73 %
CKT1	0.05	3.78 %
BPP1	0.04	5.60 %
PNR1	0.03	8.19 %
Total	16.28	26.72 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	5.41	24.98 %
Gas-Stov	3.63	21.39 %
Cook-Pre	1.32	33.88 %
Chimney	0.76	18.65 %
Grinder	0.60	12.95 %
Small-Ap	0.41	15.02 %
In-Stove	0.37	48.00 %
Total	12.50	21.53 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.21	22.30 %
TPY2	1.01	19.63 %
CTO1	0.38	20.22 %
PIL1	0.33	18.60 %
NDL1	0.29	11.97 %
KVL1	0.29	17.81 %
KNL1	0.28	8.16 %
NLR1	0.28	22.31 %
NYP1	0.22	13.72 %
RCY1	0.21	15.65 %
MPL1	0.18	9.01 %
PGR1	0.16	9.83 %
PDT1	0.15	18.50 %
RJP1	0.15	8.26 %
PUT1	0.14	6.18 %
PMR1	0.13	8.62 %
TPY1	0.11	6.95 %
KHT1	0.10	3.69 %
TPI1	0.09	6.79 %
VKI1	0.07	4.97 %
DHN1	0.05	5.52 %
KDA1	0.05	5.40 %
Total	12.50	21.53 %