

MTD Sales
37.58 L

Brand Share %
19.64 %

Information:

MTD : 01-10-2025 To 24-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.64 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	15.29	21.92 %
Gas-Stov	11.34	20.44 %
Cook-Pre	4.41	40.18 %
Grinder	3.55	15.06 %
Small-Ap	1.30	16.94 %
In-Stove	1.00	67.00 %
Chimney	0.58	6.37 %
Fan	0.12	0.86 %
Total	37.58	19.64 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	20.95	23.54 %
TIRUPATI-01	16.63	16.25 %
Total	37.58	19.64 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	8.43	26.12 %
Gas-Stov	6.59	29.06 %
Grinder	2.54	16.47 %
Cook-Pre	2.20	45.15 %
Small-Ap	0.60	16.95 %
In-Stove	0.42	89.86 %
Chimney	0.14	4.55 %
Fan	0.03	0.43 %
Total	20.95	23.54 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.65	16.54 %
BVR1	0.53	10.50 %
OGL1	0.45	10.72 %
NRT1	0.35	16.53 %
ELU1	0.33	12.03 %
JPT1	0.27	18.00 %
RAL1	0.27	13.71 %
VUY1	0.27	15.13 %
CKT1	0.24	8.93 %
VJW4	0.24	18.47 %
KND1	0.21	16.17 %
BPP1	0.21	11.95 %
NPR1	0.19	15.32 %
AMP1	0.19	15.66 %
PRL1	0.16	16.09 %
VJW2	0.13	12.08 %
TEL1	0.09	6.13 %
GNT2	0.06	4.30 %
PNR1	0.05	6.23 %
GTSD		0.00 %
WHVJ		0.00 %
Total	20.95	23.54 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	6.86	18.31 %
Gas-Stov	4.75	14.49 %
Cook-Pre	2.21	36.20 %
Grinder	1.01	12.38 %
Small-Ap	0.70	16.94 %
In-Stove	0.58	56.49 %
Chimney	0.44	7.30 %
Fan	0.09	1.29 %
Total	16.63	16.25 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.20	12.70 %
KVL1	0.68	17.79 %
KNL1	0.45	5.65 %
PIL1	0.42	15.86 %
TPY1	0.40	11.94 %
NDL1	0.39	10.29 %
MPL1	0.38	8.94 %
PMR1	0.37	9.17 %
PGR1	0.36	10.34 %
KHT1	0.36	10.12 %
VKI1	0.30	11.95 %
CTO1	0.29	5.00 %
PUT1	0.28	7.50 %
RCY1	0.25	10.58 %
NLR1	0.23	8.65 %
RJP1	0.23	6.41 %
KDA1	0.21	6.91 %
TPI1	0.20	8.43 %
PDT1	0.18	10.23 %
DHN1	0.16	10.75 %
TPSD		0.00 %
Total	16.63	16.25 %