

MTD Sales
24.95 L

Brand Share %
17.64 %

Information:

MTD : 01-09-2026 To 24-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.64 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	7.67	17.66 %
Gas-Stov	5.65	16.52 %
Cook-Ele	3.98	47.23 %
Chimney	2.80	27.87 %
Cook-Pre	2.24	55.55 %
Grinder	1.63	16.30 %
Small-Ap	0.94	7.54 %
Fan	0.03	0.20 %
In-Stove	0.01	0.43 %
Total	24.95	17.64 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	13.95	19.99 %
TIRUPATI-01	11.00	15.35 %
Total	24.95	17.64 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	4.05	20.80 %
Gas-Stov	3.41	20.80 %
Cook-Ele	2.12	40.29 %
Chimney	1.39	32.31 %
Cook-Pre	1.23	59.40 %
Grinder	1.18	19.53 %
Small-Ap	0.56	8.72 %
In-Stove	0.01	0.83 %
Total	13.95	19.99 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.61	15.64 %
VJW1	0.42	13.01 %
BVR1	0.29	11.15 %
RAL1	0.28	13.90 %
CRL1	0.26	7.13 %
NPR1	0.25	14.92 %
VJW4	0.19	11.20 %
GNT2	0.15	8.56 %
PRL1	0.15	10.11 %
GDV1	0.12	8.63 %
TVU1	0.12	13.90 %
TEL1	0.09	6.39 %
JPT1	0.08	7.61 %
OGL1	0.07	3.20 %
KND1	0.04	10.19 %
VJW2	0.04	3.44 %
GTSD	0.01	0.52 %
Total	13.95	19.99 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.62	15.11 %
Gas-Stov	2.24	12.57 %
Cook-Ele	1.87	58.67 %
Chimney	1.42	24.57 %
Cook-Pre	1.00	51.45 %
Grinder	0.45	11.35 %
Small-Ap	0.38	6.27 %
Fan	0.03	0.41 %
Total	11.00	15.35 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.84	12.24 %
TPY2	0.74	11.23 %
RCY1	0.42	14.31 %
KVL1	0.34	16.81 %
KNL1	0.31	8.79 %
KAR1	0.31	14.13 %
KDR1	0.25	12.18 %
SPE1	0.20	8.30 %
TPY1	0.19	9.58 %
RJP1	0.17	7.70 %
DHN1	0.16	14.07 %
NYP1	0.16	11.99 %
PDT1	0.12	6.94 %
PUT1	0.11	5.68 %
NLR1	0.10	8.42 %
PMR1	0.09	6.13 %
CTO1	0.09	3.48 %
KHT1	0.08	3.22 %
GTL1		0.00 %
TPSD		0.00 %
Total	11.00	15.35 %