

MTD Sales
17.39 L

Brand Share %
14.53 %

Information:

MTD : 01-09-2025 To 24-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.53 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	7.66	15.42 %
Gas-Stov	3.66	15.27 %
Cook-Pre	2.28	20.90 %
Grinder	1.54	14.52 %
Small-Ap	1.09	16.99 %
In-Stove	0.92	76.69 %
Fan	0.24	2.17 %
Flask	0.01	100.00 %
Total	17.39	14.53 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	9.37	16.70 %
TIRUPATI-01	8.02	12.61 %
Total	17.39	14.53 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	4.97	20.30 %
Gas-Stov	1.75	18.01 %
Cook-Pre	0.90	17.25 %
Grinder	0.88	15.78 %
Small-Ap	0.49	15.61 %
In-Stove	0.25	69.75 %
Fan	0.12	2.37 %
Flask	0.01	100.00 %
Total	9.37	16.70 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.32	12.23 %
TEL1	0.18	11.58 %
VKN1	0.17	11.25 %
PPM1	0.16	13.11 %
ELU1	0.15	12.03 %
VUY1	0.14	11.98 %
VJW4	0.14	9.39 %
OGL1	0.12	6.13 %
TVU1	0.11	11.36 %
JPT1	0.10	10.52 %
DPE1	0.10	12.40 %
BPP1	0.09	8.44 %
CKT1	0.08	9.42 %
VJW2	0.08	10.48 %
GNT2	0.06	7.39 %
GDV1	0.06	5.26 %
PRL1	0.03	6.40 %
PNR1	0.02	7.14 %
GTSD		0.00 %
Total	9.37	16.70 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.68	10.67 %
Gas-Stov	1.91	13.40 %
Cook-Pre	1.37	24.29 %
In-Stove	0.67	79.60 %
Grinder	0.67	13.15 %
Small-Ap	0.60	18.33 %
Fan	0.12	1.99 %
Total	8.02	12.61 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.44	9.64 %
PMR1	0.23	12.68 %
MPL1	0.22	10.30 %
TPY1	0.22	10.68 %
NYP1	0.19	9.81 %
RJP1	0.19	9.16 %
KNL1	0.19	6.09 %
ADI1	0.18	12.22 %
KHT1	0.18	8.57 %
PGR1	0.17	12.00 %
CTO1	0.15	6.16 %
NDL1	0.13	9.47 %
PUT1	0.12	5.05 %
GTL1	0.10	11.23 %
SPE1	0.10	10.46 %
KDA1	0.09	3.74 %
DHN1	0.06	5.80 %
TPSD		0.00 %
Total	8.02	12.61 %