

MTD Sales
20.24 L

Brand Share %
14.29 %

Information:

MTD : 01-05-2026 To 24-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.29 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	8.68	19.71 %
Gas-Stov	5.78	18.28 %
Cook-Pre	1.96	46.17 %
Chimney	1.80	19.48 %
Grinder	1.53	15.21 %
Small-Ap	0.42	5.90 %
Fan	0.03	0.10 %
In-Stove	0.02	1.46 %
Total	20.24	14.29 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	10.47	14.48 %
TIRUPATI-01	9.76	14.09 %
Total	20.24	14.29 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	4.77	22.37 %
Gas-Stov	2.61	17.68 %
Grinder	1.00	15.00 %
Cook-Pre	0.94	46.15 %
Chimney	0.82	22.77 %
Small-Ap	0.29	7.86 %
Fan	0.03	0.18 %
Total	10.47	14.48 %

Branch *	MTD Sales L	Brand Share %
GTSD	0.37	10.72 %
NRT1	0.26	9.63 %
NZV1	0.25	12.49 %
DPE1	0.23	14.01 %
BVR1	0.22	8.84 %
GNT1	0.21	7.47 %
JPT1	0.20	13.36 %
CKT1	0.20	13.38 %
VJW4	0.17	10.41 %
VKN1	0.16	11.09 %
AMP1	0.14	11.55 %
VJW2	0.13	12.57 %
RAL1	0.13	9.71 %
TVU1	0.12	5.55 %
GNT2	0.12	11.39 %
KND1	0.12	11.62 %
VJW1	0.11	5.02 %
BPP1	0.05	5.18 %
TEL1	0.04	2.93 %
OGL1	0.04	1.08 %
ELU1	0.02	1.41 %
Total	10.47	14.48 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.92	17.23 %
Gas-Stov	3.17	18.80 %
Cook-Pre	1.02	46.20 %
Chimney	0.98	17.38 %
Grinder	0.53	15.65 %
Small-Ap	0.13	3.82 %
In-Stove	0.02	4.25 %
Total	9.76	14.09 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.76	12.19 %
KNL1	0.52	9.68 %
KAR1	0.40	13.78 %
KOU1	0.35	14.23 %
CTO1	0.34	11.20 %
KDA1	0.31	13.08 %
KDR1	0.21	10.84 %
SPE1	0.20	13.00 %
TPY1	0.19	9.11 %
NDL1	0.18	8.81 %
PGR1	0.17	8.46 %
PUT1	0.15	6.21 %
RJP1	0.13	5.85 %
DHN1	0.12	11.42 %
TPI1	0.11	9.81 %
PDT1	0.08	5.01 %
KHT1	0.05	3.95 %
NLR1	0.05	3.07 %
MPL1	0.05	2.77 %
PMR1		0.00 %
Total	9.76	14.09 %