

MTD Sales  
19.58 L

Brand Share %  
14.06 %

Information:

MTD : 01-04-2026 To 24-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **14.06 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	8.07	19.58 %
Gas-Stov	5.24	20.73 %
Chimney	1.92	19.19 %
Cook-Pre	1.86	47.72 %
Grinder	1.86	16.70 %
Small-Ap	0.51	6.20 %
Fan	0.10	0.27 %
In-Stove	0.01	0.65 %
<b>Total</b>	<b>19.58</b>	<b>14.06 %</b>

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	10.26	14.65 %
TIRUPATI-01	9.32	13.46 %
<b>Total</b>	<b>19.58</b>	<b>14.06 %</b>

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	4.57	21.03 %
Gas-Stov	2.37	19.75 %
Grinder	1.15	16.36 %
Chimney	0.90	25.22 %
Cook-Pre	0.89	44.23 %
Small-Ap	0.34	6.53 %
Fan	0.07	0.37 %
In-Stove	-0.02	-2.30 %
<b>Total</b>	<b>10.26</b>	<b>14.65 %</b>

Branch *	MTD Sales L	Brand Share %
RMV1	0.36	13.69 %
NRT1	0.27	12.64 %
GNT1	0.26	10.09 %
CRL1	0.25	7.83 %
DPE1	0.23	11.32 %
ELU1	0.20	8.37 %
PRL1	0.19	12.03 %
TEL1	0.17	10.73 %
VJW4	0.17	5.87 %
TNK1	0.16	9.45 %
BPP1	0.16	10.29 %
OGL1	0.15	5.46 %
GNT2	0.15	8.53 %
GDV1	0.15	11.00 %
TVU1	0.14	7.94 %
KND1	0.14	11.28 %
CKT1	0.13	8.11 %
VJW2	0.13	10.25 %
BVR1	0.10	3.76 %
JGG1	0.06	9.06 %
NZV1	0.06	4.39 %
RAL1	0.06	3.16 %
NPR1	0.04	3.58 %
AMP1	0.02	2.24 %
PNR1	0.02	3.33 %
<b>Total</b>	<b>10.26</b>	<b>14.65 %</b>

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Mixie	3.50	17.96 %
Gas-Stov	2.87	21.61 %
Chimney	1.02	15.85 %
Cook-Pre	0.97	51.43 %
Grinder	0.71	17.30 %
Small-Ap	0.17	5.66 %
Fan	0.04	0.18 %
In-Stove	0.03	3.90 %
<b>Total</b>	<b>9.32</b>	<b>13.46 %</b>

Branch *	MTD Sales L	Brand Share %
KNL1	0.35	7.72 %
KOU1	0.33	12.62 %
PUT1	0.32	13.33 %
RJP1	0.32	10.76 %
KAR1	0.28	8.93 %
PMR1	0.25	10.57 %
TPY1	0.24	11.47 %
PGR1	0.23	9.65 %
CTO1	0.21	5.92 %
NLR1	0.19	10.34 %
DHN1	0.17	8.62 %
PIL1	0.15	10.53 %
NYP1	0.14	12.21 %
KDA1	0.11	6.28 %
GTL1	0.10	10.45 %
KDR1	0.08	4.38 %
TPI1	0.07	4.81 %
VKI1	0.07	6.72 %
NDL1	0.06	3.37 %
MPL1	0.05	1.59 %
RCY1	0.04	2.48 %
KHT1	0.01	0.42 %
TPSD		0.00 %
<b>Total</b>	<b>9.32</b>	<b>13.46 %</b>