



# AP : BUTERFLY Sales Performance 25/03/2026 9:28 AM

MTD Sales  
26.01 L

Brand Share %  
17.73 %

Information:

MTD : 01-03-2026 To 24-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.73 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	7.93	17.80 %
Gas-Stov	6.06	19.81 %
In-Stove	4.26	36.02 %
Cook-Pre	2.49	38.61 %
Grinder	2.34	16.12 %
Chimney	2.07	23.97 %
Small-Ap	0.73	7.21 %
Fan	0.12	0.59 %
<b>Total</b>	<b>26.01</b>	<b>17.73 %</b>

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	14.61	19.71 %
TIRUPATI-01	11.40	15.71 %
<b>Total</b>	<b>26.01</b>	<b>17.73 %</b>

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	4.32	19.52 %
Gas-Stov	3.17	23.93 %
In-Stove	2.75	37.90 %
Grinder	1.43	14.47 %
Chimney	1.34	32.53 %
Cook-Pre	1.15	49.72 %
Small-Ap	0.43	7.13 %
Fan	0.03	0.32 %
<b>Total</b>	<b>14.61</b>	<b>19.71 %</b>

Branch *	MTD Sales L	Brand Share %
CRL1	0.67	16.75 %
GNT1	0.43	17.20 %
PAP1	0.39	17.30 %
VJW1	0.38	15.32 %
TEL1	0.33	15.53 %
ELU1	0.27	10.09 %
VJW4	0.25	14.04 %
GNT2	0.23	13.05 %
DPE1	0.22	13.76 %
TVU1	0.22	13.18 %
PRL1	0.21	12.41 %
KND1	0.19	16.65 %
GDV1	0.18	17.50 %
JPT1	0.15	10.92 %
OGL1	0.13	4.52 %
VJW2	0.12	4.30 %
JGG1	0.08	8.08 %
GTSD		0.00 %
<b>Total</b>	<b>14.61</b>	<b>19.71 %</b>

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Mixie	3.61	16.11 %
Gas-Stov	2.90	16.67 %
In-Stove	1.51	33.04 %
Cook-Pre	1.34	32.39 %
Grinder	0.92	19.59 %
Chimney	0.73	16.21 %
Small-Ap	0.29	7.34 %
Fan	0.09	0.81 %
<b>Total</b>	<b>11.40</b>	<b>15.71 %</b>

Branch *	MTD Sales L	Brand Share %
TPY2	1.05	15.13 %
ATP1	0.61	10.07 %
KAR1	0.48	15.25 %
TPY1	0.44	16.45 %
PUT1	0.38	15.59 %
RJP1	0.37	11.42 %
KNL1	0.31	8.80 %
KDA1	0.29	14.23 %
PGR1	0.26	15.51 %
NDL1	0.25	14.97 %
PIL1	0.23	15.85 %
PMR1	0.23	10.54 %
NLR1	0.23	14.85 %
CTO1	0.22	5.82 %
DHN1	0.21	10.41 %
KDR1	0.18	11.63 %
MPL1	0.17	4.49 %
TPI1	0.13	10.91 %
VKI1	0.11	9.61 %
KHT1	0.07	3.91 %
RCY1	0.06	4.26 %
TPSD		0.00 %
<b>Total</b>	<b>11.40</b>	<b>15.71 %</b>