

MTD Sales
27.47 L

Brand Share %
24.04 %

Information:

MTD : 01-11-2025 To 23-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	11.73	28.25 %
Gas-Stov	8.17	24.90 %
Cook-Pre	2.92	40.66 %
Grinder	1.81	15.11 %
Chimney	1.09	15.33 %
Small-Ap	0.97	18.98 %
In-Stove	0.76	53.24 %
Fan	0.03	0.36 %
Total	27.47	24.04 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	15.60	26.52 %
TIRUPATI-01	11.87	21.42 %
Total	27.47	24.04 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	6.45	31.13 %
Gas-Stov	4.76	28.57 %
Cook-Pre	1.68	48.96 %
Grinder	1.25	16.66 %
Small-Ap	0.57	23.04 %
Chimney	0.47	13.63 %
In-Stove	0.39	59.54 %
Fan	0.03	0.66 %
Total	15.60	26.52 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.62	23.98 %
VJW3	0.60	18.71 %
TNK1	0.59	23.76 %
CRL1	0.31	12.08 %
DPE1	0.29	23.67 %
OGL1	0.21	7.67 %
TVU1	0.17	15.13 %
KDR1	0.13	5.57 %
VUY1	0.12	19.54 %
TEL1	0.12	16.81 %
KND1	0.11	11.02 %
JPT1	0.11	10.36 %
GNT2	0.10	18.14 %
RAL1	0.09	5.14 %
NPR1	0.09	8.18 %
ELU1	0.08	4.94 %
JGG1	0.07	8.10 %
VJW2	0.06	6.18 %
CKT1	0.05	3.90 %
BPP1	0.04	5.60 %
VKN1	0.04	2.70 %
PNR1	0.03	8.19 %
Total	15.60	26.52 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	5.28	25.39 %
Gas-Stov	3.41	21.11 %
Cook-Pre	1.24	33.04 %
Chimney	0.61	16.97 %
Grinder	0.55	12.48 %
Small-Ap	0.41	15.24 %
In-Stove	0.37	48.00 %
Total	11.87	21.42 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.19	23.01 %
TPY2	0.95	19.40 %
CTO1	0.36	19.27 %
PIL1	0.33	20.08 %
NDL1	0.29	12.28 %
KVL1	0.29	18.66 %
NLR1	0.28	23.02 %
KNL1	0.26	7.54 %
NYP1	0.22	13.72 %
RCY1	0.20	15.48 %
MPL1	0.18	9.18 %
PGR1	0.16	10.70 %
PUT1	0.14	6.67 %
PMR1	0.13	9.62 %
TPY1	0.11	7.40 %
RJP1	0.11	6.33 %
KHT1	0.10	3.97 %
TPI1	0.09	6.91 %
PDT1	0.08	10.46 %
VKI1	0.07	5.24 %
DHN1	0.05	5.99 %
KDA1	0.05	5.61 %
Total	11.87	21.42 %