

MTD Sales
24.05 L

Brand Share %
17.47 %

Information:

MTD : 01-09-2026 To 23-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.47 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	7.32	17.30 %
Gas-Stov	5.50	16.65 %
Cook-Ele	3.95	48.07 %
Chimney	2.73	27.37 %
Cook-Pre	2.21	56.33 %
Grinder	1.35	14.40 %
Small-Ap	0.94	7.75 %
Fan	0.03	0.20 %
In-Stove	0.01	0.43 %
Total	24.05	17.47 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	13.73	19.97 %
TIRUPATI-01	10.33	14.98 %
Total	24.05	17.47 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	3.89	20.35 %
Gas-Stov	3.39	21.09 %
Cook-Ele	2.12	40.52 %
Chimney	1.39	32.31 %
Cook-Pre	1.23	60.80 %
Grinder	1.14	19.13 %
Small-Ap	0.56	8.97 %
In-Stove	0.01	0.83 %
Total	13.73	19.97 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.61	16.34 %
VJW1	0.42	13.10 %
BVR1	0.29	11.15 %
RAL1	0.28	13.90 %
CRL1	0.26	7.55 %
NPR1	0.25	14.92 %
VJW4	0.19	11.20 %
GNT2	0.15	8.56 %
PRL1	0.15	10.24 %
GDV1	0.12	8.99 %
TVU1	0.12	13.90 %
TEL1	0.09	6.39 %
JPT1	0.08	7.96 %
OGL1	0.07	3.20 %
KND1	0.04	10.19 %
VJW2	0.04	3.44 %
GTSD	0.01	0.52 %
Total	13.73	19.97 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.44	14.80 %
Gas-Stov	2.11	12.46 %
Cook-Ele	1.84	61.25 %
Chimney	1.35	23.65 %
Cook-Pre	0.97	51.53 %
Small-Ap	0.38	6.44 %
Grinder	0.21	6.16 %
Fan	0.03	0.42 %
Total	10.33	14.98 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.70	10.67 %
TPY2	0.70	10.90 %
RCY1	0.42	14.31 %
KVL1	0.34	17.10 %
KNL1	0.31	9.16 %
KAR1	0.30	14.72 %
KDR1	0.22	10.80 %
TPY1	0.19	9.76 %
RJP1	0.17	7.95 %
DHN1	0.16	14.07 %
SPE1	0.16	7.70 %
NYP1	0.16	12.46 %
PDT1	0.12	6.99 %
PUT1	0.11	5.68 %
NLR1	0.10	9.64 %
PMR1	0.09	6.20 %
CTO1	0.09	3.60 %
KHT1	0.08	3.26 %
GTL1		0.00 %
TPSD		0.00 %
Total	10.33	14.98 %