

MTD Sales
16.00 L

Brand Share %
14.54 %

Information:

MTD : 01-09-2025 To 23-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.54 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	6.98	15.10 %
Gas-Stov	3.46	16.32 %
Cook-Pre	2.10	20.12 %
Grinder	1.28	13.97 %
Small-Ap	1.04	17.69 %
In-Stove	0.90	79.56 %
Fan	0.24	2.26 %
Flask	0.01	100.00 %
Total	16.00	14.54 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	8.53	16.53 %
TIRUPATI-01	7.47	12.79 %
Total	16.00	14.54 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	4.57	19.54 %
Gas-Stov	1.59	18.78 %
Cook-Pre	0.85	16.54 %
Grinder	0.70	15.78 %
Small-Ap	0.46	16.05 %
In-Stove	0.23	73.32 %
Fan	0.12	2.52 %
Flask	0.01	100.00 %
Total	8.53	16.53 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.46	14.05 %
CRL1	0.32	12.98 %
TEL1	0.18	12.45 %
VKN1	0.17	11.71 %
PPM1	0.16	13.56 %
ELU1	0.15	12.95 %
VUY1	0.14	12.38 %
TVU1	0.11	13.82 %
VJW4	0.11	7.75 %
JPT1	0.10	10.89 %
OGL1	0.10	6.08 %
CKT1	0.08	10.28 %
VJW2	0.08	11.34 %
DPE1	0.07	10.72 %
GNT2	0.06	7.60 %
GDV1	0.06	5.51 %
BPP1	0.05	5.05 %
PRL1	0.03	6.40 %
PNR1	0.02	7.14 %
GTSD		0.00 %
Total	8.53	16.53 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.41	10.56 %
Gas-Stov	1.87	14.68 %
Cook-Pre	1.25	23.59 %
In-Stove	0.67	81.93 %
Small-Ap	0.58	19.25 %
Grinder	0.58	12.25 %
Fan	0.12	2.04 %
Total	7.47	12.79 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.39	9.64 %
PMR1	0.23	13.59 %
MPL1	0.22	11.18 %
TPY1	0.22	10.75 %
RCY1	0.20	14.35 %
NYP1	0.19	10.75 %
ADI1	0.18	12.73 %
KHT1	0.18	10.39 %
PGR1	0.17	13.09 %
KNL1	0.16	6.63 %
RJP1	0.15	8.44 %
CTO1	0.15	6.75 %
NDL1	0.13	11.09 %
PUT1	0.12	5.23 %
PDT1	0.11	11.49 %
GTL1	0.10	11.23 %
SPE1	0.10	12.41 %
KDA1	0.08	3.98 %
DHN1	0.06	6.00 %
TPSD		0.00 %
Total	7.47	12.79 %