

MTD Sales
21.63 L

Brand Share %
18.09 %

Information:

MTD : 01-08-2025 To 23-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.09 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	8.62	20.52 %
Gas-Stov	5.15	16.75 %
Cook-Pre	3.14	41.05 %
Grinder	2.21	16.09 %
Small-Ap	1.09	17.04 %
In-Stove	0.71	46.62 %
Chimney	0.44	8.87 %
Fan	0.26	2.12 %
Total	21.63	18.09 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	11.86	21.74 %
TIRUPATI-01	9.76	15.03 %
Total	21.63	18.09 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	5.18	27.66 %
Gas-Stov	2.58	20.15 %
Grinder	1.58	18.22 %
Cook-Pre	1.24	47.43 %
Chimney	0.44	21.41 %
Small-Ap	0.41	14.52 %
In-Stove	0.31	52.03 %
Fan	0.12	1.92 %
Total	11.86	21.74 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.56	16.61 %
CRL1	0.46	17.42 %
TVU1	0.32	17.90 %
RAL1	0.31	17.09 %
KDR1	0.28	16.56 %
GNT1	0.27	13.30 %
PPM1	0.19	15.62 %
ELU1	0.19	13.95 %
CKT1	0.14	10.27 %
GDV1	0.12	9.87 %
JPT1	0.12	11.42 %
VJW4	0.11	9.21 %
OGL1	0.08	3.57 %
GNT2	0.06	7.19 %
GTSD		0.00 %
Total	11.86	21.74 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.44	14.78 %
Gas-Stov	2.57	14.32 %
Cook-Pre	1.90	37.74 %
Small-Ap	0.68	19.03 %
Grinder	0.63	12.42 %
In-Stove	0.40	43.11 %
Fan	0.14	2.31 %
Total	9.76	15.03 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.12	16.79 %
TPY2	0.53	10.17 %
PUT1	0.48	12.29 %
NYP1	0.37	16.86 %
PMR1	0.37	11.09 %
KHT1	0.36	11.82 %
ADI1	0.35	15.17 %
SPE1	0.33	16.44 %
PGR1	0.30	14.99 %
TPY1	0.29	11.63 %
CTO1	0.28	13.38 %
KNL1	0.28	7.83 %
MPL1	0.24	10.25 %
NDL1	0.19	8.25 %
VKI1	0.17	8.72 %
RCY1	0.16	10.94 %
RJP1	0.15	6.74 %
TPI1	0.15	7.71 %
NLR1	0.14	15.45 %
KDA1	0.13	6.93 %
DHN1	0.11	11.04 %
TPSD		0.00 %
Total	9.76	15.03 %