



AP : BUTERFLY Sales Performance 24/05/2026 9:28 AM

MTD Sales
19.79 L

Brand Share %
14.51 %

Information:

MTD : 01-05-2026 To 23-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.51 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie | 8.43 | 19.82 % |
| Gas-Stov | 5.75 | 18.59 % |
| Cook-Pre | 1.87 | 45.82 % |
| Chimney | 1.73 | 19.46 % |
| Grinder | 1.53 | 15.89 % |
| Small-Ap | 0.41 | 5.91 % |
| Fan | 0.03 | 0.11 % |
| In-Stove | 0.02 | 1.62 % |
| Total | 19.79 | 14.51 % |

| Sales Zone | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 10.25 | 14.62 % |
| TIRUPATI-01 | 9.53 | 14.39 % |
| Total | 19.79 | 14.51 % |

VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie | 4.63 | 22.24 % |
| Gas-Stov | 2.61 | 18.05 % |
| Grinder | 1.00 | 15.23 % |
| Cook-Pre | 0.87 | 44.69 % |
| Chimney | 0.82 | 22.77 % |
| Small-Ap | 0.28 | 7.87 % |
| Fan | 0.03 | 0.19 % |
| Total | 10.25 | 14.62 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| GTSD | 0.37 | 10.72 % |
| MTM1 | 0.30 | 14.26 % |
| NRT1 | 0.26 | 9.78 % |
| NZV1 | 0.25 | 12.49 % |
| DPE1 | 0.23 | 14.15 % |
| BVR1 | 0.22 | 8.84 % |
| GNT1 | 0.21 | 7.70 % |
| JPT1 | 0.20 | 13.36 % |
| CKT1 | 0.20 | 13.70 % |
| VJW4 | 0.17 | 10.49 % |
| VKN1 | 0.16 | 11.41 % |
| AMP1 | 0.14 | 11.95 % |
| VJW2 | 0.13 | 12.90 % |
| RAL1 | 0.13 | 10.67 % |
| VUY1 | 0.13 | 14.46 % |
| TVU1 | 0.12 | 5.60 % |
| GNT2 | 0.12 | 11.39 % |
| KND1 | 0.12 | 12.91 % |
| VJW1 | 0.11 | 5.02 % |
| BPP1 | 0.05 | 5.30 % |
| TEL1 | 0.04 | 2.96 % |
| OGL1 | 0.04 | 1.09 % |
| ELU1 | 0.02 | 1.41 % |
| Total | 10.25 | 14.62 % |

TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| Mixie | 3.80 | 17.49 % |
| Gas-Stov | 3.14 | 19.06 % |
| Cook-Pre | 1.00 | 46.85 % |
| Chimney | 0.91 | 17.20 % |
| Grinder | 0.53 | 17.31 % |
| Small-Ap | 0.13 | 3.87 % |
| In-Stove | 0.02 | 5.29 % |
| Total | 9.53 | 14.39 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| TPY2 | 0.76 | 12.65 % |
| KNL1 | 0.52 | 10.00 % |
| KAR1 | 0.40 | 14.38 % |
| CTO1 | 0.34 | 11.93 % |
| KDA1 | 0.28 | 12.33 % |
| KDR1 | 0.21 | 12.05 % |
| SPE1 | 0.20 | 13.62 % |
| TPY1 | 0.19 | 9.37 % |
| NDL1 | 0.18 | 8.81 % |
| PGR1 | 0.14 | 7.92 % |
| RJP1 | 0.13 | 6.33 % |
| PUT1 | 0.13 | 5.63 % |
| DHN1 | 0.12 | 11.71 % |
| TPI1 | 0.11 | 9.81 % |
| PDT1 | 0.08 | 5.04 % |
| KHT1 | 0.05 | 4.28 % |
| NLR1 | 0.05 | 3.07 % |
| MPL1 | 0.05 | 2.77 % |
| PMR1 | | 0.00 % |
| Total | 9.53 | 14.39 % |