



AP : BUTERFLY Sales Performance 24/04/2026 9:27 AM

MTD Sales
18.81 L

Brand Share %
13.97 %

Information:

MTD : 01-04-2026 To 23-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.97 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Mixie | 7.86 | 19.86 % |
| Gas-Stov | 5.09 | 20.84 % |
| Cook-Pre | 1.84 | 48.11 % |
| Grinder | 1.81 | 17.02 % |
| Chimney | 1.61 | 16.61 % |
| Small-Ap | 0.50 | 6.40 % |
| Fan | 0.10 | 0.28 % |
| In-Stove | -0.01 | -0.75 % |
| Total | 18.81 | 13.97 % |

| Sales Zone | MTD Sales L | Brand Share % |
|---------------|--------------|----------------|
| VIJAYAWADA-01 | 9.88 | 14.62 % |
| TIRUPATI-01 | 8.93 | 13.32 % |
| Total | 18.81 | 13.97 % |

VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| Mixie | 4.51 | 21.39 % |
| Gas-Stov | 2.29 | 19.96 % |
| Grinder | 1.10 | 16.33 % |
| Cook-Pre | 0.89 | 45.48 % |
| Chimney | 0.74 | 21.77 % |
| Small-Ap | 0.33 | 6.76 % |
| Fan | 0.07 | 0.38 % |
| In-Stove | -0.04 | -5.03 % |
| Total | 9.88 | 14.62 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| NRT1 | 0.26 | 12.55 % |
| GNT1 | 0.26 | 10.09 % |
| CRL1 | 0.25 | 8.29 % |
| ELU1 | 0.20 | 8.90 % |
| DPE1 | 0.20 | 10.98 % |
| PRL1 | 0.19 | 12.03 % |
| RMV1 | 0.18 | 7.48 % |
| VJW4 | 0.17 | 6.10 % |
| TNK1 | 0.16 | 9.97 % |
| BPP1 | 0.16 | 10.90 % |
| OGL1 | 0.15 | 5.56 % |
| TEL1 | 0.15 | 9.49 % |
| GNT2 | 0.15 | 8.53 % |
| GDV1 | 0.15 | 11.76 % |
| TVU1 | 0.14 | 7.94 % |
| KND1 | 0.14 | 11.28 % |
| CKT1 | 0.13 | 9.21 % |
| VJW2 | 0.13 | 10.80 % |
| BVR1 | 0.10 | 3.76 % |
| JGG1 | 0.06 | 9.06 % |
| NZV1 | 0.06 | 4.50 % |
| RAL1 | 0.06 | 3.16 % |
| NPR1 | 0.04 | 3.72 % |
| AMP1 | 0.02 | 2.56 % |
| PNR1 | 0.02 | 3.46 % |
| Total | 9.88 | 14.62 % |

TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| Mixie | 3.36 | 18.12 % |
| Gas-Stov | 2.80 | 21.62 % |
| Cook-Pre | 0.95 | 50.86 % |
| Chimney | 0.87 | 13.81 % |
| Grinder | 0.71 | 18.21 % |
| Small-Ap | 0.17 | 5.82 % |
| Fan | 0.04 | 0.19 % |
| In-Stove | 0.03 | 4.21 % |
| Total | 8.93 | 13.32 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| KNL1 | 0.35 | 7.89 % |
| KOU1 | 0.33 | 13.23 % |
| RJP1 | 0.32 | 11.01 % |
| PUT1 | 0.28 | 12.33 % |
| KAR1 | 0.25 | 8.74 % |
| TPY1 | 0.24 | 11.47 % |
| PGR1 | 0.23 | 9.65 % |
| CTO1 | 0.21 | 6.00 % |
| NLR1 | 0.19 | 10.47 % |
| PMR1 | 0.18 | 8.28 % |
| DHN1 | 0.17 | 8.83 % |
| PIL1 | 0.15 | 10.72 % |
| NYP1 | 0.14 | 12.21 % |
| KDA1 | 0.11 | 6.69 % |
| GTL1 | 0.10 | 10.45 % |
| KDR1 | 0.08 | 4.38 % |
| TPI1 | 0.07 | 4.85 % |
| VKI1 | 0.07 | 6.88 % |
| NDL1 | 0.06 | 3.37 % |
| MPL1 | 0.05 | 1.64 % |
| RCY1 | 0.04 | 2.48 % |
| KHT1 | 0.01 | 0.43 % |
| TPSD | | 0.00 % |
| Total | 8.93 | 13.32 % |