

MTD Sales
25.41 L

Brand Share %
17.86 %

Information:

MTD : 01-03-2026 To 23-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.86 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	7.71	17.77 %
Gas-Stov	5.93	20.21 %
In-Stove	4.23	36.55 %
Cook-Pre	2.37	38.20 %
Grinder	2.28	16.12 %
Chimney	2.07	23.97 %
Small-Ap	0.71	7.40 %
Fan	0.12	0.60 %
Total	25.41	17.86 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	14.06	19.59 %
TIRUPATI-01	11.35	16.10 %
Total	25.41	17.86 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	4.10	19.14 %
Gas-Stov	3.06	24.00 %
In-Stove	2.72	38.29 %
Grinder	1.36	14.06 %
Chimney	1.34	32.53 %
Cook-Pre	1.04	48.61 %
Small-Ap	0.42	7.31 %
Fan	0.03	0.33 %
Total	14.06	19.59 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.67	16.98 %
GNT1	0.40	16.43 %
VJW1	0.35	14.78 %
TEL1	0.30	15.43 %
ELU1	0.27	10.54 %
VJW4	0.25	14.36 %
GNT2	0.23	13.17 %
DPE1	0.22	14.37 %
TVU1	0.22	13.90 %
PRL1	0.21	12.66 %
KND1	0.19	16.65 %
GDV1	0.18	17.50 %
JPT1	0.15	10.92 %
OGL1	0.13	5.03 %
VJW2	0.12	4.32 %
JGG1	0.08	8.22 %
GTSD		0.00 %
Total	14.06	19.59 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.61	16.44 %
Gas-Stov	2.87	17.31 %
In-Stove	1.51	33.79 %
Cook-Pre	1.33	32.72 %
Grinder	0.92	20.57 %
Chimney	0.73	16.21 %
Small-Ap	0.29	7.54 %
Fan	0.09	0.83 %
Total	11.35	16.10 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.04	15.11 %
ATP1	0.61	10.13 %
KAR1	0.48	15.73 %
TPY1	0.44	17.05 %
PUT1	0.38	15.84 %
RJP1	0.37	11.89 %
KNL1	0.31	9.07 %
KDA1	0.28	15.25 %
PGR1	0.26	15.51 %
PIL1	0.23	16.03 %
PMR1	0.23	10.70 %
NLR1	0.23	15.83 %
CTO1	0.22	5.91 %
DHN1	0.21	10.76 %
KDR1	0.18	11.63 %
MPL1	0.17	4.60 %
TPI1	0.13	11.88 %
VKI1	0.08	7.77 %
KHT1	0.07	4.01 %
RCY1	0.06	4.26 %
TPSD		0.00 %
Total	11.35	16.10 %