

MTD Sales
26.61 L

Brand Share %
24.24 %

Information:

MTD : 01-11-2025 To 22-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.24 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	11.50	28.79 %
Gas-Stov	7.74	24.65 %
Cook-Pre	2.84	41.89 %
Grinder	1.81	15.65 %
Chimney	1.09	15.33 %
Small-Ap	0.92	18.91 %
In-Stove	0.68	52.54 %
Fan	0.03	0.38 %
Total	26.61	24.24 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	15.00	26.37 %
TIRUPATI-01	11.60	21.94 %
Total	26.61	24.24 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	6.29	31.31 %
Gas-Stov	4.51	28.07 %
Cook-Pre	1.61	49.51 %
Grinder	1.25	17.11 %
Small-Ap	0.53	22.56 %
Chimney	0.47	13.63 %
In-Stove	0.31	56.60 %
Fan	0.03	0.69 %
Total	15.00	26.37 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.60	20.23 %
TNK1	0.59	24.16 %
CRL1	0.31	12.35 %
DPE1	0.29	23.67 %
OGL1	0.19	6.76 %
TVU1	0.17	15.13 %
KDR1	0.13	5.64 %
VUY1	0.12	19.54 %
TEL1	0.12	16.81 %
KND1	0.11	11.77 %
JPT1	0.11	10.65 %
GNT2	0.10	18.14 %
NPR1	0.09	8.56 %
ELU1	0.08	5.01 %
RAL1	0.08	4.69 %
VJW2	0.06	6.43 %
CKT1	0.05	4.13 %
BPP1	0.04	5.90 %
VKN1	0.04	2.70 %
JGG1	0.04	4.76 %
PNR1	0.03	8.19 %
Total	15.00	26.37 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	5.21	26.25 %
Gas-Stov	3.23	21.07 %
Cook-Pre	1.24	34.91 %
Chimney	0.61	16.97 %
Grinder	0.55	13.10 %
Small-Ap	0.39	15.49 %
In-Stove	0.37	49.60 %
Total	11.60	21.94 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.09	22.06 %
TPY2	0.83	18.21 %
CTO1	0.36	20.32 %
PIL1	0.33	20.93 %
NDL1	0.29	12.90 %
KVL1	0.29	19.09 %
NLR1	0.27	22.76 %
KNL1	0.26	7.97 %
NYP1	0.22	14.47 %
RCY1	0.20	16.13 %
MPL1	0.16	8.43 %
PGR1	0.14	10.38 %
PUT1	0.14	7.01 %
PMR1	0.13	10.12 %
TPY1	0.11	7.64 %
RJP1	0.11	6.33 %
KHT1	0.10	3.97 %
TPI1	0.09	7.53 %
PDT1	0.08	10.58 %
VKI1	0.07	5.56 %
DHN1	0.05	6.34 %
KDA1	0.05	5.76 %
Total	11.60	21.94 %