

MTD Sales
35.84 L

Brand Share %
19.68 %

Information:

MTD : 01-10-2025 To 22-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.68 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	14.55	22.10 %
Gas-Stov	10.77	20.41 %
Cook-Pre	4.21	40.28 %
Grinder	3.41	15.28 %
Small-Ap	1.24	17.07 %
In-Stove	0.97	67.23 %
Chimney	0.58	6.37 %
Fan	0.12	0.89 %
Total	35.84	19.68 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	20.32	23.65 %
TIRUPATI-01	15.51	16.13 %
Total	35.84	19.68 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	8.17	26.16 %
Gas-Stov	6.35	29.25 %
Grinder	2.50	16.92 %
Cook-Pre	2.15	45.29 %
Small-Ap	0.56	16.44 %
In-Stove	0.42	94.62 %
Chimney	0.14	4.55 %
Fan	0.03	0.44 %
Total	20.32	23.65 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.65	17.06 %
BVR1	0.53	10.62 %
OGL1	0.45	10.72 %
ELU1	0.33	12.38 %
NRT1	0.30	15.44 %
JPT1	0.27	18.64 %
RAL1	0.27	14.37 %
VUY1	0.27	16.41 %
KND1	0.21	16.17 %
BPP1	0.21	11.95 %
VJW4	0.21	17.35 %
CKT1	0.20	7.78 %
NPR1	0.19	16.52 %
AMP1	0.19	16.77 %
PRL1	0.14	14.21 %
VJW2	0.13	12.15 %
TEL1	0.09	6.13 %
GNT2	0.06	4.30 %
PNR1	0.05	6.23 %
GTSD		0.00 %
Total	20.32	23.65 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	6.38	18.44 %
Gas-Stov	4.42	14.23 %
Cook-Pre	2.06	36.11 %
Grinder	0.91	12.09 %
Small-Ap	0.67	17.63 %
In-Stove	0.54	54.81 %
Chimney	0.44	7.30 %
Fan	0.09	1.34 %
Total	15.51	16.13 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.19	13.25 %
KVL1	0.61	16.82 %
TPY1	0.40	12.19 %
KNL1	0.38	5.02 %
PIL1	0.38	15.09 %
MPL1	0.38	9.37 %
NDL1	0.36	10.72 %
PMR1	0.35	9.15 %
PGR1	0.31	9.44 %
KHT1	0.30	9.41 %
CTO1	0.29	5.07 %
VKI1	0.27	11.61 %
PUT1	0.26	7.64 %
RCY1	0.25	10.95 %
NLR1	0.22	9.06 %
RJP1	0.21	6.27 %
KDA1	0.21	7.25 %
TPI1	0.20	8.99 %
PDT1	0.18	10.23 %
DHN1	0.16	11.02 %
TPSD		0.00 %
Total	15.51	16.13 %