

MTD Sales
23.26 L

Brand Share %
17.45 %

Information:

MTD : 01-09-2026 To 22-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.45 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	7.12	17.37 %
Gas-Stov	5.30	16.53 %
Cook-Ele	3.87	49.63 %
Chimney	2.66	26.81 %
Cook-Pre	2.12	56.89 %
Grinder	1.26	14.25 %
Small-Ap	0.89	7.67 %
Fan	0.03	0.20 %
In-Stove	0.01	0.44 %
Total	23.26	17.45 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	13.44	20.07 %
TIRUPATI-01	9.82	14.81 %
Total	23.26	17.45 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	3.78	20.26 %
Gas-Stov	3.21	20.81 %
Cook-Ele	2.12	41.20 %
Chimney	1.39	32.31 %
Cook-Pre	1.23	60.80 %
Grinder	1.14	19.81 %
Small-Ap	0.56	9.25 %
In-Stove	0.01	0.84 %
Total	13.44	20.07 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.61	16.44 %
VJW1	0.42	13.66 %
BVR1	0.29	11.15 %
RAL1	0.28	14.39 %
CRL1	0.26	7.89 %
NPR1	0.25	14.92 %
VJW4	0.19	11.51 %
GNT2	0.15	8.92 %
PRL1	0.15	10.50 %
GDV1	0.12	8.99 %
TVU1	0.12	13.90 %
TEL1	0.09	6.39 %
JPT1	0.08	8.15 %
OGL1	0.07	3.26 %
KND1	0.04	12.73 %
VJW2	0.04	3.44 %
GTSD	0.01	0.52 %
Total	13.44	20.07 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.33	14.95 %
Gas-Stov	2.10	12.58 %
Cook-Ele	1.75	65.97 %
Chimney	1.27	22.62 %
Cook-Pre	0.88	52.21 %
Small-Ap	0.33	5.96 %
Grinder	0.12	3.85 %
Fan	0.03	0.43 %
Total	9.82	14.81 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.70	11.05 %
ATP1	0.64	10.04 %
RCY1	0.34	11.95 %
KNL1	0.27	7.98 %
KAR1	0.22	11.40 %
KDR1	0.22	11.12 %
TPY1	0.19	9.98 %
RJP1	0.17	7.95 %
DHN1	0.16	15.30 %
SPE1	0.16	8.11 %
NYP1	0.16	12.76 %
PDT1	0.12	7.16 %
PUT1	0.11	6.21 %
NLR1	0.10	9.76 %
PMR1	0.09	6.20 %
CTO1	0.09	3.96 %
KHT1	0.08	3.46 %
GTL1		0.00 %
TPSD		0.00 %
Total	9.82	14.81 %