

MTD Sales
15.04 L

Brand Share %
14.54 %

Information:

MTD : 01-09-2025 To 22-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.54 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	6.65	15.33 %
Gas-Stov	3.25	16.36 %
Cook-Pre	1.89	18.72 %
Grinder	1.23	14.35 %
Small-Ap	0.94	17.20 %
In-Stove	0.86	78.75 %
Fan	0.24	2.35 %
Flask	0.01	100.00 %
Total	15.04	14.54 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	7.90	16.36 %
TIRUPATI-01	7.14	12.95 %
Total	15.04	14.54 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	4.33	19.81 %
Gas-Stov	1.47	18.50 %
Cook-Pre	0.71	14.37 %
Grinder	0.65	15.77 %
Small-Ap	0.43	16.68 %
In-Stove	0.18	69.02 %
Fan	0.12	2.65 %
Flask	0.01	100.00 %
Total	7.90	16.36 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.46	14.52 %
CRL1	0.32	14.27 %
TEL1	0.18	12.94 %
VKN1	0.16	12.17 %
PPM1	0.15	13.75 %
VUY1	0.14	12.38 %
ELU1	0.13	11.39 %
VJW4	0.11	8.10 %
JPT1	0.10	10.89 %
OGL1	0.09	5.91 %
TVU1	0.09	11.59 %
CKT1	0.08	10.74 %
VJW2	0.08	12.30 %
DPE1	0.07	11.97 %
GNT2	0.06	7.95 %
GDV1	0.06	5.90 %
BPP1	0.05	5.90 %
PRL1	0.03	6.74 %
PNR1	0.02	7.14 %
GTSD		0.00 %
Total	7.90	16.36 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.31	10.77 %
Gas-Stov	1.78	14.93 %
Cook-Pre	1.18	22.87 %
In-Stove	0.67	81.93 %
Grinder	0.58	13.02 %
Small-Ap	0.51	17.66 %
Fan	0.12	2.11 %
Total	7.14	12.95 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.39	10.17 %
PMR1	0.23	13.59 %
MPL1	0.20	10.63 %
TPY1	0.19	9.58 %
ADI1	0.18	12.96 %
NYP1	0.18	11.21 %
PGR1	0.17	13.09 %
KHT1	0.17	10.83 %
KNL1	0.16	7.00 %
RJP1	0.15	8.89 %
CTO1	0.15	7.10 %
NDL1	0.13	11.09 %
PDT1	0.11	14.18 %
GTL1	0.10	12.29 %
SPE1	0.10	12.96 %
PUT1	0.08	4.01 %
KDA1	0.07	3.63 %
DHN1	0.06	6.74 %
TPSD		0.00 %
Total	7.14	12.95 %