

MTD Sales
25.43 L

Brand Share %
24.34 %

Information:

MTD : 01-11-2025 To 21-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.34 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	11.05	28.98 %
Gas-Stov	7.20	24.35 %
Cook-Pre	2.73	42.23 %
Grinder	1.77	16.08 %
Chimney	1.09	15.89 %
Small-Ap	0.91	19.89 %
In-Stove	0.67	53.97 %
Fan	0.03	0.39 %
Total	25.43	24.34 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	14.44	26.44 %
TIRUPATI-01	10.99	22.04 %
Total	25.43	24.34 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	6.11	31.60 %
Gas-Stov	4.19	27.27 %
Cook-Pre	1.55	50.62 %
Grinder	1.25	17.70 %
Small-Ap	0.53	23.32 %
Chimney	0.47	14.68 %
In-Stove	0.31	56.60 %
Fan	0.03	0.70 %
Total	14.44	26.44 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.57	23.13 %
VJW3	0.53	18.47 %
TNK1	0.52	21.74 %
CRL1	0.31	13.59 %
DPE1	0.29	24.18 %
PRL1	0.23	24.13 %
OGL1	0.19	7.07 %
TVU1	0.17	15.43 %
KDR1	0.13	5.72 %
VUY1	0.12	19.54 %
TEL1	0.12	16.81 %
KND1	0.11	12.63 %
JPT1	0.11	10.65 %
GNT2	0.10	18.98 %
ELU1	0.08	5.08 %
RAL1	0.08	4.69 %
VJW2	0.06	6.43 %
NPR1	0.05	5.44 %
CKT1	0.05	4.13 %
BPP1	0.04	6.09 %
VKN1	0.04	3.22 %
JGG1	0.04	4.95 %
PNR1	0.03	8.19 %
Total	14.44	26.44 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	4.94	26.28 %
Gas-Stov	3.01	21.20 %
Cook-Pre	1.18	34.68 %
Chimney	0.61	16.97 %
Grinder	0.52	13.17 %
Small-Ap	0.37	16.44 %
In-Stove	0.36	51.89 %
Total	10.99	22.04 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.09	23.71 %
TPY2	0.75	18.87 %
CTO1	0.34	20.77 %
KVL1	0.29	19.65 %
NLR1	0.27	21.40 %
PIL1	0.27	17.75 %
NDL1	0.25	11.66 %
KNL1	0.22	7.04 %
RCY1	0.20	18.39 %
NYP1	0.18	12.65 %
MPL1	0.16	9.36 %
PGR1	0.14	10.86 %
PMR1	0.13	10.12 %
TPY1	0.11	7.87 %
RJP1	0.11	6.55 %
KHT1	0.10	4.14 %
PUT1	0.09	5.03 %
TPI1	0.09	7.74 %
PDT1	0.08	11.70 %
VKI1	0.07	5.56 %
DHN1	0.05	7.12 %
KDA1	0.05	5.97 %
Total	10.99	22.04 %