

MTD Sales
34.56 L

Brand Share %
19.61 %

Information:

MTD : 01-10-2025 To 21-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.61 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	13.88	21.95 %
Gas-Stov	10.43	20.31 %
Cook-Pre	4.01	40.07 %
Grinder	3.41	15.74 %
Small-Ap	1.21	17.31 %
In-Stove	0.92	67.39 %
Chimney	0.58	6.49 %
Fan	0.12	0.91 %
Total	34.56	19.61 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	19.63	23.47 %
TIRUPATI-01	14.93	16.12 %
Total	34.56	19.61 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	7.78	25.85 %
Gas-Stov	6.16	28.91 %
Grinder	2.50	17.42 %
Cook-Pre	2.05	44.98 %
Small-Ap	0.56	16.79 %
In-Stove	0.41	94.40 %
Chimney	0.14	4.55 %
Fan	0.03	0.45 %
Total	19.63	23.47 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.55	15.22 %
BVR1	0.51	10.23 %
OGL1	0.45	10.92 %
ELU1	0.33	12.56 %
VKN1	0.31	17.87 %
NRT1	0.30	16.33 %
JPT1	0.27	18.84 %
RAL1	0.27	14.37 %
VUY1	0.27	16.41 %
KND1	0.21	16.17 %
BPP1	0.21	11.95 %
VJW4	0.21	17.35 %
CKT1	0.20	8.45 %
NPR1	0.19	16.52 %
AMP1	0.17	15.72 %
PRL1	0.14	14.62 %
VJW2	0.13	12.15 %
TEL1	0.09	6.48 %
GNT2	0.06	4.30 %
PNR1	0.03	4.02 %
GTSD		0.00 %
Total	19.63	23.47 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	6.11	18.41 %
Gas-Stov	4.27	14.21 %
Cook-Pre	1.95	35.95 %
Grinder	0.91	12.45 %
Small-Ap	0.65	17.78 %
In-Stove	0.51	54.99 %
Chimney	0.44	7.51 %
Fan	0.09	1.39 %
Total	14.93	16.12 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.07	12.42 %
KVL1	0.61	17.24 %
NYP1	0.43	19.18 %
TPY1	0.38	13.02 %
KNL1	0.38	5.03 %
MPL1	0.38	9.59 %
NDL1	0.36	10.72 %
PMR1	0.32	8.74 %
PIL1	0.32	13.22 %
PGR1	0.31	9.55 %
KHT1	0.30	9.51 %
CTO1	0.29	5.39 %
VKI1	0.27	12.68 %
RCY1	0.25	11.50 %
PUT1	0.24	7.76 %
NLR1	0.22	9.06 %
RJP1	0.21	6.58 %
KDA1	0.21	7.25 %
TPI1	0.20	8.99 %
DHN1	0.16	11.10 %
PDT1	0.14	8.58 %
TPSD		0.00 %
Total	14.93	16.12 %