

MTD Sales
22.73 L

Brand Share %
17.66 %

Information:

MTD : 01-09-2026 To 21-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.66 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	6.93	17.38 %
Gas-Stov	5.20	16.54 %
Cook-Ele	3.78	51.48 %
Chimney	2.58	28.67 %
Cook-Pre	2.09	57.41 %
Grinder	1.26	14.80 %
Small-Ap	0.85	7.57 %
Fan	0.03	0.21 %
In-Stove	0.01	0.44 %
Total	22.73	17.66 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	13.14	20.20 %
TIRUPATI-01	9.59	15.07 %
Total	22.73	17.66 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	3.64	20.07 %
Gas-Stov	3.13	20.49 %
Cook-Ele	2.12	42.19 %
Chimney	1.39	34.92 %
Cook-Pre	1.20	60.19 %
Grinder	1.14	20.32 %
Small-Ap	0.52	9.00 %
In-Stove	0.01	0.84 %
Total	13.14	20.20 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.61	16.79 %
VJW1	0.42	14.23 %
BVR1	0.29	12.94 %
RAL1	0.28	14.39 %
NPR1	0.25	15.10 %
CRL1	0.22	7.24 %
NZV1	0.20	15.60 %
VJW4	0.19	11.84 %
GNT2	0.15	9.12 %
PRL1	0.15	10.78 %
GDV1	0.12	10.35 %
TVU1	0.12	13.90 %
TEL1	0.09	6.53 %
JPT1	0.08	8.81 %
OGL1	0.07	3.26 %
KND1	0.04	12.73 %
VJW2	0.04	3.49 %
GTSD	0.01	0.52 %
Total	13.14	20.20 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.30	15.15 %
Gas-Stov	2.07	12.81 %
Cook-Ele	1.66	71.53 %
Chimney	1.20	23.76 %
Cook-Pre	0.88	54.01 %
Small-Ap	0.33	6.06 %
Grinder	0.12	4.09 %
Fan	0.03	0.45 %
Total	9.59	15.07 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.70	11.30 %
ATP1	0.57	9.22 %
RCY1	0.34	12.42 %
KNL1	0.27	7.98 %
KAR1	0.22	11.78 %
KDR1	0.22	11.32 %
TPY1	0.19	11.18 %
RJP1	0.17	8.11 %
DHN1	0.16	15.30 %
SPE1	0.16	9.58 %
NYP1	0.16	15.24 %
PDT1	0.12	7.16 %
PUT1	0.11	6.64 %
NLR1	0.10	9.76 %
PMR1	0.09	6.37 %
CTO1	0.09	4.40 %
KHT1	0.05	2.44 %
GTL1		0.00 %
TPSD		0.00 %
Total	9.59	15.07 %