

MTD Sales  
**13.87 L**

Brand Share %  
**14.80 %**

Information:

**MTD :** 01-09-2025 To 21-09-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **14.80 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 6.13        | 15.45 %       |
| Gas-Stov | 3.06        | 17.17 %       |
| Cook-Pre | 1.69        | 17.80 %       |
| Grinder  | 1.14        | 15.03 %       |
| Small-Ap | 0.82        | 16.20 %       |
| In-Stove | 0.82        | 77.97 %       |
| Fan      | 0.21        | 2.27 %        |
| Flask    | 0.01        | 100.00 %      |
| Total    | 13.87       | 14.80 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 7.17        | 16.62 %       |
| TIRUPATI-01   | 6.70        | 13.25 %       |
| Total         | 13.87       | 14.80 %       |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 4.01        | 20.15 %       |
| Gas-Stov | 1.36        | 19.49 %       |
| Cook-Pre | 0.61        | 12.96 %       |
| Grinder  | 0.56        | 16.03 %       |
| Small-Ap | 0.36        | 15.59 %       |
| In-Stove | 0.15        | 63.89 %       |
| Fan      | 0.12        | 3.03 %        |
| Flask    | 0.01        | 100.00 %      |
| Total    | 7.17        | 16.62 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VJW3     | 0.36        | 12.91 %       |
| VKN1     | 0.15        | 13.28 %       |
| ELU1     | 0.12        | 12.24 %       |
| VJW4     | 0.11        | 8.10 %        |
| JPT1     | 0.10        | 11.21 %       |
| VJW2     | 0.08        | 14.04 %       |
| OGL1     | 0.08        | 7.64 %        |
| DPE1     | 0.07        | 14.37 %       |
| TVU1     | 0.06        | 10.80 %       |
| CKT1     | 0.06        | 9.03 %        |
| GNT2     | 0.06        | 9.23 %        |
| BPP1     | 0.05        | 6.28 %        |
| PRL1     | 0.03        | 7.69 %        |
| PNR1     | 0.02        | 7.67 %        |
| GDV1     |             | 0.00 %        |
| GTSD     |             | 0.00 %        |
| Total    | 7.17        | 16.62 %       |

# TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 2.12        | 10.72 %       |
| Gas-Stov | 1.70        | 15.68 %       |
| Cook-Pre | 1.09        | 22.50 %       |
| In-Stove | 0.67        | 81.93 %       |
| Grinder  | 0.58        | 14.18 %       |
| Small-Ap | 0.46        | 16.71 %       |
| Fan      | 0.09        | 1.69 %        |
| Total    | 6.70        | 13.25 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY2     | 0.36        | 10.75 %       |
| PMR1     | 0.23        | 13.59 %       |
| MPL1     | 0.20        | 11.35 %       |
| KHT1     | 0.17        | 11.30 %       |
| PGR1     | 0.16        | 14.03 %       |
| KNL1     | 0.16        | 8.59 %        |
| PIL1     | 0.16        | 12.26 %       |
| RJP1     | 0.15        | 9.18 %        |
| CTO1     | 0.15        | 7.41 %        |
| NYP1     | 0.15        | 10.50 %       |
| ADI1     | 0.14        | 11.55 %       |
| NDL1     | 0.13        | 12.73 %       |
| TPY1     | 0.11        | 6.92 %        |
| PDT1     | 0.11        | 14.66 %       |
| GTL1     | 0.10        | 12.60 %       |
| SPE1     | 0.10        | 12.96 %       |
| PUT1     | 0.07        | 4.02 %        |
| KDA1     | 0.07        | 3.89 %        |
| DHN1     | 0.06        | 6.84 %        |
| TPSD     |             | 0.00 %        |
| Total    | 6.70        | 13.25 %       |