



AP : BUTERFLY Sales Performance 22/05/2026 9:27 AM

MTD Sales
18.95 L

Brand Share %
15.30 %

Information:

MTD : 01-05-2026 To 21-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.30 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	8.22	20.75 %
Gas-Stov	5.43	18.60 %
Cook-Pre	1.70	46.50 %
Chimney	1.65	20.71 %
Grinder	1.49	16.58 %
Small-Ap	0.40	5.92 %
Fan	0.03	0.13 %
In-Stove	0.02	1.84 %
Total	18.95	15.30 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	9.94	16.00 %
TIRUPATI-01	9.01	14.60 %
Total	18.95	15.30 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	4.51	23.36 %
Gas-Stov	2.49	18.39 %
Grinder	1.00	16.34 %
Chimney	0.82	23.63 %
Cook-Pre	0.82	45.68 %
Small-Ap	0.26	7.90 %
Fan	0.03	0.25 %
Total	9.94	16.00 %

Branch *	MTD Sales L	Brand Share %
NRT1	0.26	9.95 %
NZV1	0.25	13.43 %
DPE1	0.23	15.14 %
BVR1	0.22	9.38 %
GNT1	0.21	8.89 %
VJW4	0.17	11.06 %
VKN1	0.15	11.68 %
VJW2	0.13	14.01 %
RAL1	0.13	11.28 %
CKT1	0.13	10.29 %
GNT2	0.12	11.39 %
KND1	0.12	13.76 %
VJW1	0.11	5.48 %
AMP1	0.10	9.59 %
TVU1	0.10	4.92 %
TEL1	0.04	3.28 %
BPP1	0.04	4.52 %
OGL1	0.04	1.12 %
ELU1	0.02	1.58 %
Total	9.94	16.00 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.71	18.27 %
Gas-Stov	2.93	18.77 %
Cook-Pre	0.89	47.28 %
Chimney	0.83	18.46 %
Grinder	0.48	17.10 %
Small-Ap	0.13	3.95 %
In-Stove	0.02	5.75 %
Total	9.01	14.60 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.69	11.89 %
ATP1	0.68	14.71 %
KNL1	0.50	10.10 %
CTO1	0.34	12.53 %
KDA1	0.28	12.61 %
KVL1	0.22	13.74 %
KDR1	0.21	12.52 %
SPE1	0.20	14.10 %
TPY1	0.19	10.96 %
KOU1	0.18	9.22 %
NDL1	0.18	9.79 %
PGR1	0.14	8.41 %
PUT1	0.13	6.29 %
DHN1	0.12	12.00 %
RJP1	0.11	5.64 %
TPI1	0.11	10.02 %
KHT1	0.05	4.28 %
NLR1	0.05	3.36 %
MPL1	0.05	3.01 %
PDT1		0.00 %
PMR1		0.00 %
Total	9.01	14.60 %