



AP : BUTERFLY Sales Performance 22/03/2026 9:28 AM

MTD Sales
23.26 L

Brand Share %
17.83 %

Information:

MTD : 01-03-2026 To 21-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.83 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	7.15	18.07 %
Gas-Stov	5.09	19.14 %
In-Stove	4.21	37.81 %
Cook-Pre	2.27	39.28 %
Grinder	2.11	16.48 %
Chimney	1.77	23.02 %
Small-Ap	0.61	6.85 %
Fan	0.06	0.32 %
Total	23.26	17.83 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	12.67	19.16 %
TIRUPATI-01	10.60	16.45 %
Total	23.26	17.83 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	3.75	19.26 %
In-Stove	2.70	38.89 %
Gas-Stov	2.63	22.52 %
Grinder	1.19	13.83 %
Chimney	1.03	29.80 %
Cook-Pre	0.98	49.83 %
Small-Ap	0.36	6.57 %
Fan	0.03	0.34 %
Total	12.67	19.16 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.53	16.03 %
VJW1	0.35	16.44 %
TEL1	0.26	14.08 %
PPM1	0.23	13.77 %
ELU1	0.23	10.24 %
RAL1	0.23	16.06 %
PRL1	0.21	13.73 %
VJW4	0.21	12.65 %
DPE1	0.20	14.58 %
GNT2	0.19	11.36 %
KND1	0.19	17.51 %
TVU1	0.19	12.46 %
JPT1	0.15	12.21 %
OGL1	0.13	5.25 %
VJW2	0.09	3.07 %
JGG1	0.07	7.62 %
GTSD		0.00 %
Total	12.67	19.16 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.40	16.93 %
Gas-Stov	2.46	16.49 %
In-Stove	1.51	36.01 %
Cook-Pre	1.29	33.81 %
Grinder	0.92	21.95 %
Chimney	0.73	17.44 %
Small-Ap	0.26	7.28 %
Fan	0.03	0.30 %
Total	10.60	16.45 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.02	16.80 %
ATP1	0.56	9.62 %
KAR1	0.39	14.90 %
TPY1	0.39	16.87 %
RJP1	0.37	12.78 %
KNL1	0.28	9.36 %
KDA1	0.28	15.92 %
PGR1	0.26	17.40 %
PIL1	0.23	17.74 %
NLR1	0.22	16.58 %
CTO1	0.20	6.03 %
PMR1	0.20	9.88 %
DHN1	0.19	9.95 %
KDR1	0.18	12.41 %
MPL1	0.12	3.41 %
TPI1	0.10	10.22 %
VKI1	0.08	7.77 %
KHT1	0.07	4.58 %
RCY1	0.06	5.20 %
TPSD		0.00 %
Total	10.60	16.45 %