

MTD Sales
24.67 L

Brand Share %
24.53 %

Information:

MTD : 01-11-2025 To 20-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.53 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	10.74	29.12 %
Gas-Stov	6.93	24.57 %
Cook-Pre	2.67	42.63 %
Grinder	1.73	16.30 %
Chimney	1.02	15.46 %
Small-Ap	0.88	20.33 %
In-Stove	0.67	57.48 %
Fan	0.03	0.40 %
Total	24.67	24.53 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	14.19	26.85 %
TIRUPATI-01	10.48	21.96 %
Total	24.67	24.53 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	6.07	32.48 %
Gas-Stov	4.01	27.43 %
Cook-Pre	1.53	50.51 %
Grinder	1.25	18.07 %
Small-Ap	0.51	23.47 %
Chimney	0.47	14.68 %
In-Stove	0.31	59.33 %
Fan	0.03	0.71 %
Total	14.19	26.85 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.52	21.78 %
VJW3	0.51	18.73 %
TNK1	0.50	21.06 %
CRL1	0.31	13.59 %
DPE1	0.29	24.18 %
PRL1	0.23	24.13 %
OGL1	0.19	7.72 %
TVU1	0.17	16.03 %
KDR1	0.13	5.93 %
VUY1	0.12	19.54 %
TEL1	0.12	16.81 %
JPT1	0.11	10.65 %
KND1	0.11	12.83 %
GNT2	0.10	18.98 %
ELU1	0.08	5.46 %
RAL1	0.08	4.82 %
VJW2	0.06	7.21 %
NPR1	0.05	6.08 %
CKT1	0.05	4.37 %
BPP1	0.04	6.09 %
VKN1	0.04	3.22 %
JGG1	0.04	4.95 %
PNR1	0.03	8.92 %
Total	14.19	26.85 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	4.66	25.67 %
Gas-Stov	2.93	21.50 %
Cook-Pre	1.14	35.24 %
Chimney	0.55	16.22 %
Grinder	0.48	12.95 %
Small-Ap	0.37	17.19 %
In-Stove	0.36	55.98 %
Total	10.48	21.96 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.09	24.52 %
TPY2	0.65	17.36 %
CTO1	0.34	21.52 %
KVL1	0.29	20.77 %
NLR1	0.27	21.40 %
PIL1	0.27	17.75 %
NDL1	0.25	12.73 %
KNL1	0.22	7.38 %
RCY1	0.20	18.39 %
MPL1	0.16	9.36 %
NYP1	0.14	10.64 %
PMR1	0.13	10.48 %
PGR1	0.12	9.80 %
TPY1	0.11	8.34 %
KHT1	0.10	4.19 %
PUT1	0.09	5.19 %
TPI1	0.09	7.89 %
PDT1	0.08	11.70 %
RJP1	0.08	5.44 %
VKI1	0.07	5.95 %
DHN1	0.05	7.12 %
KDA1	0.05	5.97 %
Total	10.48	21.96 %