

MTD Sales
33.64 L

Brand Share %
19.70 %

Information:

MTD : 01-10-2025 To 20-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.70 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	13.68	22.18 %
Gas-Stov	10.13	20.40 %
Cook-Pre	3.94	40.84 %
Grinder	3.26	15.71 %
Small-Ap	1.20	17.45 %
In-Stove	0.92	67.39 %
Chimney	0.43	5.20 %
Fan	0.09	0.69 %
Total	33.64	19.70 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	19.19	23.61 %
TIRUPATI-01	14.46	16.16 %
Total	33.64	19.70 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	7.65	25.90 %
Gas-Stov	5.97	28.82 %
Grinder	2.40	17.54 %
Cook-Pre	2.04	45.59 %
Small-Ap	0.56	16.88 %
In-Stove	0.41	94.40 %
Chimney	0.14	4.82 %
Fan	0.03	0.46 %
Total	19.19	23.61 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.55	15.39 %
BVR1	0.51	10.35 %
OGL1	0.38	9.48 %
ELU1	0.33	12.88 %
VKN1	0.31	17.87 %
NRT1	0.30	17.39 %
JPT1	0.27	19.11 %
RAL1	0.27	14.70 %
VUY1	0.23	14.34 %
KND1	0.21	16.17 %
BPP1	0.21	11.95 %
VJW4	0.21	17.35 %
CKT1	0.20	8.58 %
NPR1	0.19	17.24 %
AMP1	0.17	16.77 %
VJW2	0.13	13.48 %
PRL1	0.10	11.77 %
TEL1	0.09	6.48 %
GNT2	0.06	4.34 %
PNR1	0.03	4.02 %
GTSD		0.00 %
Total	19.19	23.61 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	6.03	18.77 %
Gas-Stov	4.16	14.37 %
Cook-Pre	1.90	36.74 %
Grinder	0.86	12.17 %
Small-Ap	0.64	17.99 %
In-Stove	0.51	54.99 %
Chimney	0.30	5.39 %
Fan	0.06	0.93 %
Total	14.46	16.16 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.07	12.79 %
KVL1	0.55	16.47 %
NYP1	0.39	18.54 %
TPY1	0.38	13.88 %
KNL1	0.38	5.19 %
MPL1	0.38	9.59 %
PMR1	0.32	9.37 %
PIL1	0.32	13.52 %
PGR1	0.31	9.85 %
NDL1	0.30	9.37 %
KHT1	0.30	9.95 %
CTO1	0.28	5.46 %
VKI1	0.27	12.78 %
RCY1	0.25	11.50 %
PUT1	0.24	8.45 %
NLR1	0.22	9.06 %
RJP1	0.21	6.81 %
KDA1	0.21	7.46 %
DHN1	0.16	11.10 %
PDT1	0.14	9.69 %
TPI1	0.14	6.29 %
TPSD		0.00 %
Total	14.46	16.16 %