

MTD Sales
21.59 L

Brand Share %
17.50 %

Information:

MTD : 01-09-2026 To 20-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.50 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	6.55	17.09 %
Gas-Stov	5.00	16.45 %
Cook-Ele	3.67	52.37 %
Chimney	2.43	27.92 %
Cook-Pre	1.97	58.18 %
Grinder	1.11	13.70 %
Small-Ap	0.81	7.67 %
Fan	0.03	0.22 %
In-Stove	0.01	0.46 %
Total	21.59	17.50 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	12.46	20.01 %
TIRUPATI-01	9.13	14.95 %
Total	21.59	17.50 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	3.45	19.98 %
Gas-Stov	2.93	19.85 %
Cook-Ele	2.08	43.12 %
Chimney	1.39	34.92 %
Cook-Pre	1.13	60.80 %
Grinder	0.99	18.72 %
Small-Ap	0.48	8.93 %
In-Stove	0.01	0.84 %
Total	12.46	20.01 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.57	16.21 %
VJW1	0.42	14.32 %
RAL1	0.26	14.11 %
BVR1	0.25	12.16 %
NPR1	0.25	15.10 %
NZV1	0.20	16.18 %
CRL1	0.20	6.58 %
VJW4	0.19	12.67 %
GNT2	0.15	9.27 %
GDV1	0.12	11.98 %
PRL1	0.12	9.62 %
TVU1	0.12	14.29 %
TEL1	0.09	6.71 %
JPT1	0.08	9.01 %
OGL1	0.07	3.41 %
KND1	0.04	14.92 %
GTSD	0.01	0.52 %
VJW2		0.00 %
Total	12.46	20.01 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.10	14.71 %
Gas-Stov	2.07	13.24 %
Cook-Ele	1.59	72.94 %
Chimney	1.05	22.08 %
Cook-Pre	0.85	55.02 %
Small-Ap	0.33	6.36 %
Grinder	0.12	4.24 %
Fan	0.03	0.47 %
Total	9.13	14.95 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.57	9.88 %
TPY2	0.53	9.15 %
RCY1	0.34	12.42 %
KNL1	0.27	8.11 %
KAR1	0.22	12.23 %
KDR1	0.22	11.49 %
TPY1	0.19	11.35 %
DHN1	0.16	15.85 %
SPE1	0.16	10.76 %
NYP1	0.16	15.89 %
RJP1	0.13	6.86 %
PDT1	0.12	7.23 %
PUT1	0.11	6.64 %
NLR1	0.10	11.45 %
PMR1	0.09	6.57 %
CTO1	0.09	4.60 %
KHT1	0.05	2.44 %
GTL1		0.00 %
TPSD		0.00 %
Total	9.13	14.95 %